

# Crave Beauty Academy

Cosmetology | Esthetics | Nails



BEAUTY ACADEMY

*"Crave Change. Crave Excitement"*

**2021**

## **Academy Catalog and Handbook**

This Academy Catalog and Handbook is specific to the  
**Branch/ Additional Campus.**

**14858 Manchester RD**

**Ballwin, MO 63011**

**636-394-7335**

Main Campus – 3804 W. Douglas, Wichita, KS 67203

[www.cravebeautyacademy.com](http://www.cravebeautyacademy.com)

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## **PHILOSOPHY**

CRAVE BEAUTY ACADEMY is dedicated to the belief that everyone should have the opportunity to acquire the education and technical skills that will allow them to attain fulfilling and productive careers in cosmetology and other related fields.

The Academy is committed to providing programs that deliver quality training within a convenient time frame. We are very interested in the success of our students and strive to maintain a reputation for quality training programs, an array of modern equipment and curriculum, which reflects current industry standards.

CRAVE BEAUTY ACADEMY feels deep responsibility to our students, parents, and business community, which we serve. The Academy attempts to instill a similar sense of responsibility in their faculty, staff, students, and alumni.

This catalog has been designed to help you gain a quick and comprehensive overview of the education programs at Crave Beauty Academy (i.e. the Academy or Crave Beauty Academy). Some of the policies and points of view found are special, in that they reflect the Academy's own beliefs on important educational matters; others are basic to all trade schools engaged in career training. It is our hope that this information will bring to you a clearer picture of our Academy, and the program in which you will be enrolled.

## **MISSION STATEMENT**

To our Students...

To enthusiastically provide an educational environment which empowers our students through optimism and teamwork to become career-oriented professionals in the art of cosmetology and related fields.

The National Accrediting Commission of Career Arts and Sciences is recognized by the Department of Education as a national accrediting agency for post-secondary schools and programs of cosmetology and sciences, and massage therapy.

### **Changes in Policy**

The policy, rules, and regulations within this catalog are subject to change to continue our standards of excellence, safety, and to provide the best instruction available. Crave Beauty Academy has the right to change and update the policies, instruction, course structure and practices as it determines necessary. Future professionals will be notified of such changes as they take place.

The term "student" and "future professional" are used interchangeably. The terms "you" and "your" refer to the student/future professional. The terms "we," "us," or "our" refer to the school/academy, its staff, faculty and/or administration.

## **PROGRAMS OF STUDY**

### **COSMETOLOGY PROGRAM**

**Full-Time & Part-Time are both 1500 HOURS-**

**The Full-Time Program is 43 WEEKS**

**The Evening/Part-Time Program is 75 WEEKS**

**Description of course:** The Cosmetology program is designed to prepare the student to become licensed in cosmetology. The Academy has prepared curriculum and learning systems based on a clock hour system and the integration of theory with practical application, and the use of LAB – Learn About Beauty on line learning system. English is the language this program is taught in. The Crave Beauty Academy Cosmetology curriculum sets forth clearly stated learning objectives, resulting in learning outcomes that are reasonable and measurable.

Objectives: Students completing the Cosmetology program are prepared to operate some of the most advanced equipment in the Cosmetology industry and capable to perform and meet challenges set forth in this field. Upon completion of Cosmetology curriculum, our Crave graduates will take a state board exam from the Missouri State Board of Cosmetology. Teaching methods include theory lecture, whiteboard, projector, demonstrations, Pivot Point on line learning, activities and useful resources.  
Cosmetology Curriculum 2020 - 1500 hours

**Full-Time Phase I – Core Training Class** – Weeks 1 – 10 - Class is Monday through Friday 9:00 – 4:30pm. No Saturdays for the Phase I - Core Training students

**Phase II, III, IV - Advanced Curriculum** starts week 11 – 47, Class is Tuesday through Saturday. Classroom continues to be one day a week and the other days are spent in the salon/spa area.

**Evening- Part-Time Phase I – Core Training Class** – Weeks 1 - 17

Class is Tuesday, Wednesday, Thursday 5:00 – 9:00 pm and Saturday 8:30 – 5:00 pm

**Phase II, III, IV – Advanced Curriculum** starts week 18 – 75. Schedule remains the same, but classroom is only one day a week with the other time spent in the salon/spa area.

**Crave Beauty Academy Cosmetology Curriculum**

**OPEID #02603100**

**SOC Code 39-5012 Hairdressers, Hairstylists and Cosmetologists**

CRAVE BEAUTY ACADEMY reserves the right to change the sequential offering of courses contained in this catalog. The academy also reserves the right to change course content, contingent upon the approval of the academies licensing and accrediting body.

The following chart represents the course breakdown of the cosmetology program and is in compliance with all Missouri state regulations.

Shampooing	40
Hair Coloring, Bleaches, Rinses	130
Hair Cutting/Shaping	130
Perm, Waving/Relaxing	125
Hair Setting, Pin Curls, Finger Waves, Thermal Curling	225
Comb Outs and Hair Styling Techniques	105
Scalp Treatments and Scalp Diseases	30
Facials, Eyebrows and Arches	40
Manicuring, Hand and Arm Massage, Treatments of Nails	110
Cosmetic Chemistry	25
Salesmanship and Shop Management	10
Sanitation and Sterilization	30
Anatomy	20
State Law	10
Advanced Curriculum to be defined by Crave Beauty Academy	<u>470</u>
<b>TOTAL HOURS</b>	<b>1500</b>

The above hours include the study of related theory. Safety, sanitation and sterilization will also be taught in each subject area as it pertains to that specific topic. Per state board, students must complete a minimum of 160 hours of training before the academy can assign them to paying customers and charge for any service(s) rendered. However, academy students complete 350 hours before advancing to the student salon or spa area.

### **Cosmetology Full-Time – Course Outline**

#### Phase I/CORE: Curriculum

- A. Orientation, Professional Development, Salon Ecology, Chemistry/Trichology
- B. Design Decisions I & II
- C. Skin Care I & II / Makeup Intro
- D. Sculpture I, II
- E. Sculpture III/ American Crew I
- F. Pivot Point Menswork I/ Chemical Reformation
- G. Nail Technology I/ Color Design I
- H. Color Design II
- I. Certification for Advancement Review and CFA Test
- J. Guest Services Training/Retailing Nuts & Bolts Book 1, Book 2 Units 1-2, Salon Sanitation
- K. Student Salon Area

#### Phase II/EXPERIENCE: Curriculum

- A. Chemical Reformation II/Texture and Relaxing
- B. Make Up Artistry I
- C. Nail Technology II

- D. Long Hair Design
- E. Color Design Formulations III
- F. Pivot Point Menswork II
- G. Nuts & Bolts Book 2 Units 3-4, Books Units 1-2 BUSINESS, Salon Sanitation
- H. Skin Care III/Electricity
- I. Certification for Advancement II Review (when time allows)
- J. Certification for Advancement II Test

Phase III/CREATE: Curriculum

- A. Color Design V
- B. Nail Technology III
- C. Pivot Point Taper and Fade Menswork III
- D. Make Up Artistry II
- E. Nuts & Bolts Book 3 Units 3-4, Book 4 Units 1-2, BUSINESS, Salon Sanitation
- F. Advanced Thermal Styling
- G. Anatomy I
- H. Anatomy II
- I. Certification for Advancement III Review (when time allows)
- J. Certification for Advancement III Test

Phase IV/SALON LIFE: Curriculum

- A. Flash Me - photography
- B. Nuts & Bolts Book 4 Units 3-4, Book 5 Units 1-2, Salon Sanitation
- C. Nuts & Bolts Book 5 Unit 3-4 BUSINESS
- D. Salon Business III
- E. State Law Class
- F. Pivot Point Taper and Fade Menswork IV
- G. Pivot Point T & F Menswork V
- H. Pivot Point T & F Menswork VI
- I. Certification for Advancement IV Test

**COURSE FORMAT/CLASS SCHEDULE**

Scheduled class time contains both theory, demonstrations and practical work. Students first application of services are performed on mannequins guided by an instructor's step-by-step supervision, before services are performed on guests. Class is held the first ten weeks at the Academy Monday through Friday from 9:00 AM to 4:30 PM, with a half hour lunch. Weeks 11 through 37- class is held one full day a week; Tuesday, Wednesday or Thursday. The remaining four days of the week the student is working in the guest service area with guests and instructors. The schedule also changes to Tuesday through Saturday, 9:00 AM-4:30 PM. All non-class scheduled time will be service area or lab work including all day on Saturday. An optional rotation schedule is available based on GPA, attendance and availability. Class participation is very important and a part of the students' grade.

**Crave Beauty Academy Cosmetology Evening Part-Time**

**OPEID #02603100**

**SOC Code 39-5012 Hairdressers, Hairstylists and Cosmetologists**



The Cosmetology Evening Program is the same curriculum and 1500 hours as the daytime cosmetology program. The exception is the number of weeks in each phase/module.

CRAVE BEAUTY ACADEMY reserves the right to change the sequential offering of courses contained in this catalog. The academy also reserves the right to change course content, contingent upon the approval of the academies licensing and accrediting body.

### **Cosmetology Evening/Part-Time – Course Outline**

#### Phase I/CORE: Curriculum

- A. Orientation, Professional Development, Salon Ecology
- B. Trichology/Chemistry
- C. Design Decisions I, II
- D. Sculpture I, II, III
- E. Pivot Point Menswork I
- F. Chemical Reformation I
- G. Nail Technology I
- H. Skin I, II/Make Up Intro
- I. Color Design I, II
- J. Certification for Advancement Review and Test
- K. Student Salon Training/Retailing/Nuts and Bolts, Salon Sanitation

#### Phase II/EXPERIENCE: Curriculum

- A. Nuts and Bolts, Salon Sanitation
- B. Long Hair Design
- C. Advanced Color Formulations III
- D. Advanced Color Design IV
- E. Make Up Artistry I
- F. Advanced Thermal Styling
- G. Chemical Reformation II/Texture Relaxing
- H. Pivot Point Menswork II
- I. Certification for Advancement Review and Test

#### Phase III/CREATE: Curriculum

- A. Nail Technology II, III
- B. Skin Care III
- C. Make Up Artistry II
- D. Anatomy I, II
- E. Nuts and Bolts – BUSINESS, Salon Sanitation
- F. State Law Class
- G. Certification for Advancement Review and Test

#### Phase IV/SALON LIFE: Curriculum

- A. Nuts and Bolts – BUSINESS, Salon Sanitation
- B. Design Forum I, II
- C. Salon Business I, II, III

- D. Pivot Point Menswork II, III, IV, I
- E. Certification for Advancement Review and Test

### **COURSE FORMAT/CLASS SCHEDULE**

Scheduled class time contains both theory, demonstrations, and practical work. Student's first application of services are performed on mannequins guided by an instructor's step-by-step supervision, before services are performed on guests. Class is held the first 17 weeks on Tuesday through Thursday from 5:00 p.m. to 9:00 p.m., and Saturday from 9:00 a.m. – 5:00 p.m. Weeks 18 through 75 class is held one full night a week: Tuesday, Wednesday, or Thursday. The remaining three class times of the week the student is working in the Guest Service area with guests and instructors. All non-class scheduled time will be service area or lab work including all day on Saturday.

Class participation is very important and a part of the students' grade. Students will be given a 15-minute break in the evenings. A 15-minute break will also be given on Saturday a.m. & p.m. along with a 30-minute lunch.

### **Both Full-Time and Evening Part-Time Programs:**

- Occasionally schedules make it necessary to adjust the order in which the classes are taught in a certain phase.  
Check for updates and class schedules changes on the monthly calendar handed out and posted by the information board in the classroom and in the Student Café.

### **COURSE DESCRIPTION**

#### **Facials, Massage, Make-up & Hair Removal**

This course introduces the student to facial shapes and structures, law of color and types of illumination, make-up application techniques, the techniques of superfluous hair removal, for the face and body. Body treatments and specialty facial procedures will be covered, safety and sanitation measures, product manufacturer and ingredient knowledge as well.

#### **Scalp and Hair Care**

This course teaches the importance and treatment for proper scalp and hair care. Recognizing hair/scalp disorders and the corrective treatments, shampooing and massage skills; product knowledge and proper techniques. Students will learn through discussions and demonstrations of related theory and by actual practical application of product and treatments. Public safety and sanitation are covered.

#### **Hair Coloring**

This course instructs the student in the proper technique of color application, chemistry of products and chemical reactions. We also focus on all aspects of corrective hair coloring and creative fashion trend techniques most popular in the salon and spa.

#### **Women's and Men's Hair Sculpture**

This is a study of the forms of hair sculpture for both female and male clients. These forms include but are not limited to solid form, graduated form, increased layers and uniform layers. With mastering these core concepts, the student will be able to create, or recreate any hair sculpture.

### **Pivot Point Salon Menswork Program**

Students learn the Pivot Point Menswork sculpture techniques, servicing their male clientele and hair certification applications.

### **Management, Ethics and Salesmanship**

This course offers knowledge of business principles, bookkeeping, business laws, insurance, and salesmanship is crucial to the cosmetologist. It also includes developing proper personal and professional ethics necessary for insuring success within the field of cosmetology.

### **Manicure and Pedicures**

This course provides the fundamental knowledge required for proficiency in the art of manicuring and pedicuring. Students will learn the techniques required for nail care and massage. Diagnosis and treatment of non-medical nail disorders. The safety and preventative measures required performing these services.

### **Business Training**

One way to maximize your earning power is by developing your chair side manner. Nuts and Bolts intense program deals with all aspects of client relations. The course teaches the students how to manage a clientele to build financial success through proper pre-booking, adding on of services, client retention, client request rates, average ticket dollars and the sale of retail products. Exclusive to the Pivot Point curriculum is the first social media curriculum for the beauty industry, BAAB (Beauty as a Business.) Through Pivot Point International; online LAB BAAB offers students the resources to grow their social media platform through instructional videos and lessons.

### **Rules/Regulations/Laws/Sanitation/ Sterilization/Safety**

This course provides the student with a basic understanding of the laws, rules and regulations required by the State Board of Cosmetology regarding sterilization, sanitation and safety measures. The specific state laws are also interwoven throughout every course of the governance and operational standards.

### **Texture Design/Permanent Waving Design**

This is a study of the artistic and scientific principles of hair chemistry. Applications of texture perming, form perming, design perming and combination structure are subjects covered in the program. Professional recommendations and competency will be the result of module.

### **Hair Design**

This course introduces the student to the history of hair styling and its relationship to present day trends and techniques. The student will gain knowledge and proficiency in the areas of quick service, molding techniques, thermal styling, and roller placement, press and curl services.

### **Anatomy and Chemistry**

Knowledge of the structure and functions of the human form is the scientific basis for the proper application of cosmetic services. Through the advances in the science of chemistry, new and better products constantly are being developed, for the benefit of both cosmetologist and the client. It is, therefore, important that the professional technician

understands these products and learns how to use them for the maximum benefit of the client.

### **Certification for Advancement (CFA)**

Students are tested on their knowledge of information taught throughout the previous weeks to attain the student's ability and readiness to progress to the next phase of training, prepare for the State Board exams and/or graduation.

### **Professional Ethics/Client Services**

This prepares students for a lifetime of quality skills needed once entering the job market. The emphasis on proper ethics of the industry and good personal care skills that salon owners will expect from employees. This area also teaches the skills necessary in guidelines plus communication skills utilized in the salon and spa.

### **Student Salon and Spa Area**

Students are assigned to perform services on the public, while under the direct supervision of licensed instructors. The Student Salon/Spa area is a "live" classroom where the educators work with the students to master the basic skills and assist them while performing advanced techniques on the paying public. This helps refine the skills necessary for them to perform in a salon or spa. The students must complete all the required practice skills to earn the credits necessary to receive a diploma.

### **Unassigned Hours**

These unassigned hours are designated for guest speakers, product knowledge and advanced training, and salon business.

### **Texts and References**

A library of Cosmetology related materials and resources are available to Cosmetology students during regular school hours.

### **Graduation Requirements**

Certificate of graduation will be issued when our Cosmetology students have completed the following:

- 1) Achieve a minimum grade point average of 85%
- 2) Abide by all academy rules and regulations
- 3) Maintain a minimum of 85% attendance record
- 4) Complete all academic requirements and state credit requirements in each area of course
- 5) Attend the graduation ceremony or be excused by the Academy official

A diploma will be issued to students completing all graduation requirements.

### **2021 Cosmetology Class Starting Dates – First Quarter**

#### **Full Time:**

**Jan. 4, Feb. 7, March 14**

**Evening Part-Time: First Quarter Dates**  
**Jan. 18, May 24**

## **Cosmetology Tuition**

Investment:

Cosmetology Tuition (\$11.66 an hour):	\$17,500.00
*Equipment/Books (non-refundable after use):	<u>3281.00</u>
(Allocated by payment period/\$13.84 w/ tuition and kit/supplies)	20,781.00
*MO tax kit is \$218.82	
Application Fee (non-refundable):	\$100.00
State Board Apprentice License fee	\$5.00

SB fee is paid to the Missouri SB office and is non-refundable.

Once the kit, supplies are distributed and used, it is non-refundable.

An interest free payment plan is available while in attendance. Payments are due to the business office on the 15<sup>th</sup> of each month. All tuition payments received after the 15<sup>th</sup> of each month will be charged a \$25.00 late fee. Payments may be made by cash, credit, and/or check, grants or student loans if they qualify. Financial Aid is available for those who qualify. Please direct financial aid questions to the campus business office.

The cosmetology program tuition charges are posted per academic year and payment period. The tuition and kit/supplies costs are allocated throughout Academic Year 1 and 2, and within payment periods 1 through 4.

The student can purchase the kit/supplies required for the program if they chose to do so on their own. The Academy must approve all kit, supplies, products used and brought into the Academy for safety, sanitation and insurance purposes.

## **Job Opportunities for Cosmetology Graduates**

Professional Hair stylist, Hair Color & Perming Specialist, Nail care technician, Cosmetology School Educator, Owner/Director, Manufacture Platform Artist/Educator, Magazine Fashion/Model Stylist, Professional Salon Consultant, Salon Manager, Distributer.

## **HELPFUL INFORMATION**

2018-2019 Median Loan Debt incurred by students completing the program \$6,525.30

2018-2019 Job Placement Rate 70.6%

\*2018-2019 On time Graduation Rate 37%\*

*\*This calculated number is of students completing the program within the contract enrollment period as well as 10% absences. Crave Beauty Academy's Satisfactory Progress Policy allows for 15% personal absences that do not adversely affect the student's satisfactory completion of the program*

2018 overall institutional outcome rates: graduation 76.28%, placement 66.39% and licensure 88.30%

Helpful Website Links:

O\*Net Resource Center: [www.onetcenter.org](http://www.onetcenter.org)

The nation's primary source of occupational and college information

Dept. of Education: [www.fafsa.ed.gov](http://www.fafsa.ed.gov)

Information on Title IV Financial Aid

College Navigator: <http://nces.ed.gov/collegenavigator>  
College search website

## **ESTHETICS PROGRAM**

**Full-Time & Part-Time are both 750 HOURS-**  
**The Full-Time Program is 21 WEEKS**  
**The Evening/Part-Time Program is 38 WEEKS**

Description of Course: Crave Beauty Academy Esthetics Program is designed to prepare the student to become licensed in skin care. The Academy has a prepared curriculum and learning system based on a clock hour system and the integration of theory with practical application. This program is taught in English. The Crave Beauty Academy Esthetic curriculum sets forth clearly stated learning objectives, resulting in learning outcomes that are measurable.

Objectives: Students completing the Esthetics Program are prepared to operate some of the most advanced equipment in the esthetics industry and capable to perform and meet challenges set forth in the field of Esthetics. Upon completion of the esthetics curriculum our Crave Beauty Academy graduates will take a state board exam from the Missouri State Board of Cosmetology. Scheduled class time contains theory, lectures, demonstrations, use of whiteboard, projector, Pivot Point online learning, activities and useful resources, along with practical work.

### **Esthetics Curriculum 2020 – 750 hours**

**Full-Time Phase I – Core Training Class – Weeks 1 – 7, Class is Monday through Friday 9:00 – 4:30pm. No Saturdays for the Phase I - Core Training students**

**Phase II, III, IV – Advanced Curriculum Weeks 8 – 21, Tuesday through Saturday.**

**Evening- Part-Time Phase I – Core Training Class –Weeks 1- 14**

Class is Tuesday, Wednesday, Thursday 5:00 – 9:00 pm and Saturday 8:30 – 5:00 pm

**Phase II, III – Advanced Curriculum Weeks 15- 50, Tuesday through Saturday schedule.**

### **Crave Beauty Academy Esthetics Program**

**OPEID #02603100**

**SOC Code 39-5094 Skincare Specialists**

CRAVE BEAUTY ACADEMY reserves the right to change course content contained in this catalog. The following chart represents the course breakdown of the esthetics program and follows all Missouri state regulations.

	<b>Hours</b>
Facials, cleansing, toning, massaging	120
Make up application, all phases	100
Hair removal	30
Body treatments, aromatherapy, wraps	120
Reflexology	35

Cosmetic chemistry, products and ingredients	75
Cosmetic sciences, structure, condition, disorder	85
Salon Mgmt. and salesmanship	55
Sanitation and disinfection safety	45
State Law	10
Advanced curriculum defined by Crave Beauty Academy	<u>75</u>
	Total 750

### Esthetics Full Time Course Outline

#### Phase I: Curriculum

- A. Orientation, Professional Development, Salon Ecology, Chemistry
- B. Skin Physiology and Skin Disorders
- C. Guest Care, Skin Analysis, Skin Treatments, Extractions, Product Knowledge
- D. Nuts and Bolts/Electricity, Color Theory, Make Up Artistry, Salon Sanitation
- E. Hair Removal, Body Treatments
- F. Intro to Advanced Treatments and Procedures
- G. Certification for Advancement Review, Student Salon Training, Retailing, and Product Knowledge.
- H. Certification for Advancement Review and Test

#### Phase II: Curriculum

- A. Student Salon, Training Retail, Nuts and Bolts, Salon Sanitation
- B. Pharmacology
- C. Advanced Skin Care/Aging Skin and Sun Damage Skin
- D. Advanced Facial Treatments/Dermalogica Skin Care  
Anatomy
- E. Certification for Advancement Review and Test

#### Phase III. Curriculum

- A. Salon Business I, II
- B. Esthetics in the Medical Field I, II
- C. Airbrush Make up
- D. State Law, Salon Sanitation
- E. Certification for Advancement Review and Test

### **COURSE FORMAT/CLASS SCHEDULE**

Phase I Curriculum or Basics is seven weeks long. Classes are Monday through Friday, 9:00AM to 4:30PM. After the first seven weeks, Phase II (weeks 8 – 21) begins and the Esthetics students are in class for one full day and for the remainder of the day's students will complete student salon requirements. Schedule changes Tuesday through Saturday from 9:00 – 4:30 PM. Rotation schedule is available based on GPA, Attendance, and availability. Scheduled class times contains both theory, demonstrations, and practical work. Students first application of services are performed on mannequins and models guided by an instructor's step by step supervision, before services are performed on guests. Scheduled class time contains both theory lectures, demonstrations, and practical work.

**ESTHETICS EVENING PART-TIME PROGRAM**  
**OPEID #02603100**  
**SOC Code 39-5094 Skin Care Specialist**

The Esthetics evening program is the same curriculum and 750 hours as the day full time Esthetics program. The exception is the number of weeks in each phase due to the part time number of hours attended each week.

CRAVE BEAUTY ACADEMY reserves the right to change the sequential offering of courses contained in this catalog. The academy also reserves the right to change course content, contingent upon the approval of the academies licensing and accrediting body.

**Crave Beauty Academy Esthetics Evening Part-time Course Outline**

Phase I:

- A. Welcome! Complete process / check in kits  
Professional Development
- B. Salon Ecology and Chemistry
- C. Skin Physiology
- D. Skin Disorders
- E. Client Care, Skin Analysis Skin Treatments
- F. Extractions, Product Knowledge
- G. Nuts and Bolts / Chapters 1, 2, 3 & 4 and Electricity, Salon Sanitation
- H. Color Theory/Make Up Theory, Make Up Artistry
- I. Hair Removal
- J. Body Treatments
- K. Ear piercing, Sunless spray tan
- L. Intro to Advanced Treatments and Procedures
- M. Aromatherapy and CFA Review
- N. CFA Test Written and Practical, Student Salon Training / Retailing / Product Knowledge and Nuts and Bolts

Phase II:

- A. Student Salon Training / Retailing and Nuts and Bolts / Chapters 6 & 7, Salon Sanitation
- B. Pharmacology I
- C. Pharmacology II
- D. Permanent Eye Lashes
- E. Advanced Skin Care / Aging Skin and Skin Peels
- F. Advanced Skin Care / Aging Skin and Sun Damage Skin
- G. Advanced Facial Treatments / Bio-elements Skin Care
- H. Anatomy I
- I. Anatomy II
- J. Anatomy III
- K. CFA II Review
- L. CFA Test Written and Practical



Phase III:

- A. Salon Business I
- B. Salon Business II
- C. Esthetics in the Medical Field I
- D. Esthetics in the Medical Field II
- E. Airbrush Make up I
- F. Airbrush Make up II
- G. State Law, Salon Sanitation/Graduate dinner
- H. CFA Review
- I. CFA Test Written and Practical

Safety, Sanitation and Sterilization will also be taught in each subject area as it pertains to that specific topic. Students must complete a minimum of 130 hours of training before the Academy can assign them to paying clients and charge for any services rendered.

### **COURSE FORMAT/CLASS SCHEDULE**

Students schedule is Monday through Thursday, 5:00 – 9:00 PM and Saturday 8:30 am– 5:00 pm. Phase I class starts promptly at 5:00 pm Tuesday through Thursday and 8:30 am on Saturday. Phase II and Phase III alternate and the students continue to have class one to two days a week. Subject to change, see the monthly curriculum calendar. Students are allowed one 15-minute break and it is usually taken at 6:30 pm. Students are allowed a lunch break, one 15-minute break in the morning and one 15-minute break in the afternoon on Saturdays when in the classroom.

#### **Both Full-Time and evening Part-Time Programs:**

- Occasionally schedules make it necessary to adjust the order in which the classes are taught in a certain phase.  
Check for updates and class schedules changes on the monthly calendar posted by the information board in the Student Café.

### **COURSE DESCRIPTION**

#### **Facials, Massage, Make-up & Hair Removal**

This course introduces the student to facial shapes and structures, law of color and types of illumination, make-up application techniques, the techniques of superfluous hair removal, for the face and body. Body treatments and specialty facial procedures will be covered, safety and sanitation measures, product manufacturer and ingredient knowledge as well.

#### **Management, Ethics and Salesmanship**

This course offers knowledge of business principles, bookkeeping, business laws, insurance, and salesmanship and is crucial to the esthetician. It also includes developing proper personal and professional ethics necessary for insuring success within the field of esthetics.

### **Business Training**

One way to maximize your earning power is by developing your chair side manner. Nuts and Bolts intense program deals with all aspects of client relations. The course teaches the students how to manage a clientele to build financial success through proper pre-booking, adding on of services, client retention, client request rates, average ticket dollars and the sale of retail products. Also, The Pacific Institute teaches thought patterns for a successful career. Exclusive to the Pivot Point curriculum is the first social media curriculum for the beauty industry, BAAB (Beauty as a Business.) Through Pivot Points online LAB BAAB offers students the resources to grow their social media platform through instructional videos and lessons.

### **Rules/Regulations/Laws/Sanitation/ Sterilization/Safety**

This course provides the student with a basic understanding of the laws, rules and regulations required by the State Board of Cosmetology regarding sterilization, sanitation and safety measures. The specific state laws are also interwoven throughout every course of the governance and operational standards.

### **Anatomy and Chemistry**

Knowledge of the structure and functions of the human form is the scientific basis for the proper application of cosmetic services. Through the advances in the science of chemistry, new and better products constantly are being developed, for the benefit of both esthetician and the client. It is, therefore, important that the professional technician understands these products and learns how to use them for the maximum benefit of the client.

### **Certification for Advancement (CFA)**

Students are tested on their knowledge of information taught throughout the previous weeks to attain the student's ability and readiness to progress to the next Phase of training, prepared for the State Board exams and/or graduation.

### **Professional Ethics/Client Services**

This prepares students for a lifetime of quality skills needed once entering the job market. The emphasis on proper ethics of the industry and good personal care skills that salon owners will expect from employees. This area also teaches the skills necessary in guidelines plus communication skills utilized in the salon and spa.

### **Student Salon and Spa Area**

Students are assigned to perform services on the public, while under the direct supervision of licensed instructors. The Student Salon/Spa area is a "live" classroom where the educators work with the students to master the basic skills and assist them while performing advanced techniques on the paying public. This helps refine the skills necessary for them to perform in a salon or spa. The students must complete all the required practice skills to earn the credits necessary to receive a diploma.

### **Unassigned Hours**

These unassigned hours are designated for guest speakers, product knowledge and advanced training, and salon business.

## **TEXTS AND REFERENCES**

A library of Esthetics related materials is available to Esthetic students during regular school hours.

### **ESTHETICS DRESS CODE**

All esthetics students are required to wear coordinating black scrubs, no prints. A white long-sleeved shirt may be worn underneath scrub tops. Shoes should be clean, polish-able and comfortable. Students may wear socks with closed toe loafers, flats or mule type shoes. Crocs are not acceptable. Tennis like shoes may be worn but must be solid black. However, CLEAN BLACK tennis shoes are approved. Other campus dress code guidelines apply and are required to be followed.

### **GRADUATION REQUIREMENTS**

Certificate of graduation will be issued when our Esthetic students have completed the following:

- 1) Achieve a minimum grade point average of 85%
- 2) Abide by all academy rules and regulations
- 3) Maintain a minimum of 85% attendance record
- 4) Complete all academic requirements and state credit requirements in each area of course
- 5) Attend the graduation ceremony or be excused by the academy official

**A diploma will be issued to students completing all graduation requirements.**

### **ESTHETICS TUITION**

Investment:

Esthetics Tuition (\$14.00 an hour):	\$10,500.00
*Equipment/Books (non-refundable after use):	<u>\$1815.00</u>
(Allocated by payment period/\$16.42w/ tuition and kit/supplies)	\$12,329.00
*MO Tax is \$151.59	

Application Fee (non-refundable):	\$100.00
State Board Apprentice license fee:	\$5.00

SB fee is paid to the Missouri SB and is non-refundable.

Once the kit, supplies are distributed and used, it is non-refundable.

\*Students have the choice of adding the Tech package it with their tuition, application fee, state board fee. The Tech package kit cost of \$1815.00, which will also change the MO sales tax to \$135.82.

Monthly payment plans are available at no interest, while attending Crave Beauty Academy. Payments can be made through cash, credit and/or check, grants, or student loans if they qualify. Financial Aid Programs available for those who qualify. Payments are due to the business office on the 15<sup>th</sup> of each month. All tuition payments received after the 15<sup>th</sup> of each month will be charged a \$25.00 late fee.

The esthetics program tuition charges are posted upfront. Books/equipment cost, and application fee are also posted upfront and in the first payment period.

## **2021 ESTHETICS CLASS START DATES**

Full-Time- First Quarter

Jan. 17, March 14, May 9

Evening Part-Time- First Quarter

**Jan 4, April 12**

## **JOB OPPORTUNITES FOR ESTHETICS GRADUATES**

Skin Care Specialist, Make Up Artist, Manufacturer Technician, Platform Artist/Educator, Professional Salon Consultant, Distributor Store Manager, Academy Educator, Distributor Personnel

## **HELPFUL INFORMATION**

2018-2019 Median Loan Debt incurred by students completing the program \$6,488.00

2018-2019 Job Placement Rate 68%

2018-2019 On time Graduation Rate 59%\*

*\*This calculated number is of students completing the program within the student's contract enrollment period as well as 10% absences. Crave Beauty Academy's Satisfactory Progress Policy allows for 15% personal absences that do not adversely affect the student's satisfactory completion of the program.*

2018 Overall institutional outcome rates; graduation 76.28%, placement 66.39% and licensure 88.30%.

Helpful Website Links:

O\*Net Resource Center: [www.onetcenter.org](http://www.onetcenter.org)

*The nation's primary source of occupational information*

Dept. of Education: [www.fafsa.ed.gov](http://www.fafsa.ed.gov)

*Information on Title IV Financial Aid*

College Navigator: <http://nces.ed.gov/collegenavigator> *College search website*

## **NAIL TECHNOLOGY PROGRAM** (Technical term for Nail Technology is Onychology)

### **Full-Time 400 HOURS- 12 WEEKS**

Description of Course: Crave Beauty Academy Nail Technology Program is designed to prepare the student to become licensed in nail care. The Academy has a prepared curriculum and learning system based on a clock hour system and the integration of theory with practical application. This program is taught in English. The Crave Beauty Academy Nail curriculum sets forth clearly stated learning objectives, resulting in learning outcomes that are measurable.

Objectives: Students completing the Nail Technology Program are prepared to operate some of the most advanced equipment in the nail industry and capable to perform and meet challenges set forth in the field of Nail Care. Upon completion of the Nail Technology

curriculum our Crave Beauty Academy graduates will take a state board exam from the Missouri State Board of Cosmetology. Scheduled class time contains theory, lectures, demonstrations, use of whiteboard, projector, Pivot Point online learning, activities and useful resources, along with practical work.

**Nail Technology Curriculum 2020 – 400 hours**

**Full-Time Phase I – Core Training Class** – Weeks 1, Class is Monday through Friday 9:00 – 4:30pm No Saturdays for the Phase I - Core Training students

**Phase II – Advanced Curriculum** – Weeks 2 – 12, Classroom is one day a week and the other time spent in the salon/spa area. Tuesday thru Saturday schedule.

**Crave Beauty Academy Nail Technology**

**OPEID #02603100**

**Soc. Code 39-9011 Nail Technicians**

CRAVE BEAUTY ACADEMY reserves the right to change the sequential offering of courses contained in this catalog. The academy also reserves the right to change course content, contingent upon the approval of the academies licensing and accrediting body. The following chart represents the course breakdown of the nail technology program and follows all Missouri state regulations.

	<b>Hours</b>
Manicuring, hand and arm massage and treatment of nails	220
Salesmanship and shop management	20
Sanitation and sterilization	20
Anatomy	10
State Law	10
Study of the use and application of certain chemicals	40
Advanced curriculum defined by Crave Beauty Academy	<u>80</u>
<b>Total 400</b>	

Nail Technology Course Outline

UNIT I: SCIENTIFIC CONCEPTS

- A. Sanitation, Salon Sanitation, professional development
- B. Chemistry
- C. Nails
- D. Skin
- E. Anatomy of the nail

UNIT II: MANICURE/PEDICURE SKILLS

- A. Purpose and Effect
- B. Preparation, Salon Sanitation
- C. Equipment and Implements
- D. Supplies and Products
- E. Procedures

### UNIT III: NAIL ENHANCEMENTS

- A. Purpose and Effect
- B. Preparation, Salon Sanitation
- C. Equipment
- D. Supplies and Products
- E. Procedures
  - a. Sculpturing/Gels
  - b. Tipping
  - c. Wrapping
- d. Repair Techniques
- F. Nail Art

### UNIT IV: BUSINESS PRACTICES

- A. Management Practices
- B. Salon Development, Salon Sanitation
- C. Insurance
- D. Guest records
- E. Salesmanship

### UNIT VI: MISSOURI LAW/STATE BOARD REVIEW

- A. Rules and Regulations, Salon Sanitation

Safety, Sanitation and Sterilization will also be taught in each subject area as it pertains to that specific topic. Students must complete a minimum of 70 hours of training before the Academy can assign them to paying clients and charge for any services rendered.

Occasionally schedules make it necessary to adjust the order in which the classes are taught in a certain phase.

Check for updates and class schedules changes on the monthly calendar posted by the information board in the Student Café.

## **COURSE DESCRIPTION**

### **Manicure and Pedicures**

This course provides the fundamental knowledge required for proficiency in the art of manicuring and pedicuring. Students will learn the techniques required for nail care and massage. Diagnosis and treatment of non-medical nail disorders. The safety and preventative measures required performing these services.

### **Management, Ethics and Salesmanship**

This course offers knowledge of business principles, bookkeeping, business laws, insurance, and salesmanship and is crucial to the cosmetologist. It also includes developing proper personal and professional ethics necessary for insuring success within the field of cosmetology.

### **Salon Success**

One way to maximize your earning power is by developing your chair side manner. This intense program deals with all aspects of client relations. The course teaches the students

how to manage a clientele to build financial success through proper pre-booking, adding on of services, client retention, client request rates, average ticket dollars and the sale of retail products.

### **Rules/Regulations/Laws/Sanitation/ Sterilization/Safety**

This course provides the student with a basic understanding of the laws, rules and regulations required by the State Board of Cosmetology regarding sterilization, sanitation and safety measures. The specific state laws are also interwoven throughout every course of the governance and operational standards.

### **Anatomy and Chemistry**

Knowledge of the structure and functions of the human form is the scientific basis for the proper application of cosmetic services. Through the advances in the science of chemistry, new and better products constantly are being developed, for the benefit of both esthetician and the client. It is, therefore, important that the professional technician understands these products and learns how to use them for the maximum benefit of the client.

### **Certification for Advancement (CFA)**

Students are tested on their knowledge of information taught throughout the previous weeks to attain the student's ability and readiness to progress to the next Phase of training, prepared for the State Board exams and/or graduation.

### **Professional Ethics/Client Services**

This prepares students for a lifetime of quality skills needed once entering the job market. The emphasis on proper ethics of the industry and good personal care skills that salon owners will expect from employees. This area also teaches the skills necessary in guidelines plus communication skills utilized in the salon and spa.

### **Student Salon and Spa Area**

Students are assigned to perform services on the public, while under the direct supervision of licensed instructors. The Student Salon/Spa area is a "live" classroom where the educators work with the students to master the basic skills and assist them while performing advanced techniques on the paying public. This helps refine the skills necessary for them to perform in a salon or spa. The students must complete all the required practice skills to earn the credits necessary to receive a diploma.

### **Unassigned Hours**

These unassigned hours are designated for guest speakers, product knowledge and advanced training, and salon business.

### **COURSE FORMAT/ CLASS SCHEDULE**

Scheduled class time contains both theory, demonstrations, and practical work. Students first application of manicures and pedicures are performed on each other and models, their first application of nail extensions are performed on plastic nail tip fingers all guided by an instructor. Services are then performed on guests.

Full –time class is held the first three weeks of class, Monday through Friday from 9:00 AM-4:30 PM. Starting weeks 3-12, class is held one full day a week, hours are Tuesday through Saturday 9:00 – 4:30 PM. Class times subject to change.

### **TEXTS AND REFERENCES**

A library of Nail Care related materials is available to Nail Care students during regular school hours.

### **GRADUATION REQUIREMENTS**

Certificate of graduation will be issued when our Nail Technology students have completed the following:

- 1) Achieve a minimum grade point average of 85%
- 2) Abide by all academy rules and regulations
- 3) Maintain a minimum of 85% attendance record
- 4) Complete all academic requirements and state credit requirements in each area of course
- 5) Attend the graduation ceremony or be excused by the academy official

A Diploma will be issued to students completing all the graduation requirements listed above.

### **2021 CLASS STARTING DATES FOR NAIL TECHNOLOGY**

**Full-Time-First Quarter Date                      Feb 15, May 3**

#### **NAIL TECHNOLOGY TUITION**

Investment:

Nail Technology Tuition (\$6.57 an hour):	\$2,300.00
*Equipment/Book: (non-refundable after use)	<u>\$881.00</u>
	\$3181.00

\*MO Sales Tax is \$65.93

Application Fee (non-refundable):	\$100.00
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State Board Apprentice application fee	\$5.00
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SB fee is paid to the Missouri SB office and is non-refundable.

Once the kit, supplies are distributed it is non-refundable.

An interest free payment plan is available while in attendance. Payments can be made through cash, credit and/or checks, grants or student loans if they qualify. Payments are due to the business office on the 15<sup>th</sup> of each month. All tuition payments received after the 15<sup>th</sup> of each month will be charged a \$25.00 late fee. Financial Aid is NOT available for this program.

The nail technology program tuition charges are posted upfront. Books/equipment cost, and application fee are also posted upfront and in the first payment period.

2018 overall institution outcome rates: graduation 76.28%, placement 66.39% and licensure 88.30%.

### **JOB OPPORTUNITES FOR NAIL TECHNOLOGY GRADUATES**

Professional Manicurist, Pedicure Specialist, Natural Nail Specialist, Artificial Nail Specialist, Nail Art Technician, Cosmetology School Educator, Owner/Director,



Manufacture Educator, Magazine Fashion/Model Nail Technician, Professional Salon/Spa Consultant, Salon /Spa Manager

### **CONTINUING EDUCATION OPPORTUNITIES**

Study Abroad Trips, Advanced Service Classes and other educational opportunities are also available. These continuing education offers are not guaranteed and depend solely on classes and programs available to Crave and students' interest.

\*Students do not receive hours outside of the Crave Beauty Academy facility.

Continuing Education classes are either complimentary for students or there is a class fee. Class information is posted, and students can elect to sign up for specific classes.

### **ADMISSIONS PROCEDURE FOR ALL PROGRAMS**

Admissions procedures are designed to assist the applicant in selecting the most appropriate program based on the student's ability and interest.

#### **Admissions Requirements**

1. Must be a high school graduate, have a GED or equivalent. (Copy of High School Diploma, Transcript showing Highschool completion, or certificate of attainment, GED or Equivalency, or if homeschooled; a state issued credential for secondary school completion or demonstrate the Ability to Benefit; or enrollment under a training agreement).
2. Must be at least 17 years' old

#### **Required prior to enrolling and on or before the first day of attendance**

1. Copy of High School Diploma, Transcript showing Highschool completion, or certificate of attainment, GED or Equivalency, or if homeschooled; a state issued credential for secondary school completion, or demonstrate the Ability to Benefit; or enrollment under a training agreement.
2. Copy of birth Certificate/Passport/Verification of birth
1. Copy of photo ID
2. Application fee (non-refundable)
3. Complete and pass the Entrance Exam
4. Completed admissions application and signed tour sheet
5. Application for Apprentice License to Missouri State Board

No applicant will be denied admission on the base of race, color, ethnic origin, sex, age religion or handicap/disability in its educational programs or activities. Enrollments are accepted year-round. Classes start several times within a year.

### **Admissions Procedures for Ability-to-Benefit Students**

Students that are beyond the age of compulsory education, do not have an approved High School diploma by the Department of Education, but recognized by the Missouri State Board of Cosmetology and Barbering Examiners will be admitted on the basis of his/her ability to benefit, a student shall complete either:

- a. Prior admission to Crave Beauty Academy, complete and pass a nationally recognized, standardized or industry developed test that measures the applicant's aptitude to successfully complete the program or course to which he or she has applied, or
- b. For courses and/or programs of 600 hours or more, after enrollment, satisfactorily complete 6 credit hours or 225 clock hours as applicable.

Ability to-benefit students have the option to make interest free payments, take private school loans, however, will not qualify or be awarded Title IV funds.

### **Dismissal, Withdraw & Re-Enrollment**

#### Dismissal

Attendance, behavior and academic records are regularly evaluated, and students may be dismissed under the following conditions:

1. Unsatisfactory academic progress
2. Unsatisfactory attendance or punctuality
3. Violation of academy rules and regulations
4. Unsatisfactory behavior which interferes with the work or progress of other students

**5) Attend the graduation ceremony or be excused by the academy official**

**A Diploma will be issued to students completing all the graduation requirements listed above.**

Crave Beauty Academy reserves the right to suspend or dismiss any student if at any time the student's action is deemed inappropriate or detrimental to the academy or community. A student may also be suspended for not having all applications for Financial Aid turned into the Business Office in time for scheduled disbursement. Should suspension or dismissal occur, the academy will follow traditional disciplinary and due process procedures.

Students discharged for any reason will be readmitted only upon evidence provided to the Academy that the problem associated with their dismissal has been removed and they have demonstrated an ability to succeed in their program.

Students who have temporarily withdrawn will be readmitted when we feel circumstances will allow them to successfully continue their education. Students may have a waiting period of 180 days after termination. Students re-entering the same program will continue with existing grade point average and percent of attendance as at the time of withdrawal, regardless of the time that has elapsed. \*\*\*No Title IV funds shall be disbursed until the student meets all satisfactory policy requirements.

There will be a \$100.00 re-admittance fee, the student kit will be the responsibility of the student, with the tuition reinstated at the same balance as when the student left plus any refunds made, plus any tuition adjustments.

## **Transfer Policy**

Transfer hours from another institution need to be pre-approved and possibly will be accepted towards the student's educational program. If the hours are approved, they will be counted as both attempted and completed hours.

The following guidelines have been established to ensure all transfer students are well informed of the structure and guidelines put forth by CRAVE BEAUTY ACADEMY.

1. Students enrolling with hours from another institution need to be directed to the administration. Any transfer hours will have to be approved.
2. Transfer students will be charged an hourly fee for remaining hours needed.
3. Transfer students are required to have all equipment necessary to participate in scheduled classes. This is the student's financial responsibility.
4. A letter of transfer hours/credits must be obtained by student from academy they are transferring from.
5. Executive Director and Campus Director will approve all transfer students.

CRAVE BEAUTY ACADEMY will issue a diploma to transfer students attending a minimum of 750 hours for Cosmetology and 375 hours for Esthetics. No transfer hours will be approved for the shorter programs, Nail Technology. Exit state board application fees are not included in partial program and partial kits offered at Crave Beauty Academy.

No staff member shall recruit any student already attending or admitted to another academy offering similar programs of study to enroll or attend Crave Beauty Academy. Students that desire to transfer hours from Crave Beauty Academy cannot be guaranteed all hours will transfer to another institution. Each institution may approve transfer hours differently and may be subject to change. Student should also get any and all transfer hours approval from the Missouri state board of cosmetology and barber examiners.

CRAVE BEAUTY ACADEMY makes no guarantee of the transferability of the clock hours earned at another school/post-secondary institution.

## **MISSOURI LICENSING REQUIREMENTS**

The Missouri State Board of Cosmetology (MBOC) governs licensing procedures for Cosmetologists, Estheticians, Nail Technicians and Student Educators/Instructors. Students take their exam at a remote testing facility. Missouri uses a computer-based program over written and practical applications. Applications for state examinations will be completed during exit interviews once all graduation requirements have been met.

To be eligible to take the Missouri State Board exam, one must successfully complete the requirements of an approved program, received a diploma, paid all fees to the school, and pass the computer state board examination of 75% in both the written and the practical exam.

Student hours are sent to the MBOC each month. Any time adjustments or challenges with the student time clock need to be addressed to the Business Office no later than the 3<sup>rd</sup> of

the following month. This will allow corrections prior to sending hour totals to the MBOC. After the 3<sup>rd</sup> of the month time adjustments will not be accepted.

A student must be a citizen of the United States, or an alien lawfully admitted into the United States who is eligible for a credential under the Uniform Credentialing Act or a non-immigrant whose visa for entry, or application for visa is related to such employment in the United States, or you are a qualified alien under the federal Immigration and Nationality Act.

For more information, please visit [www.DHHS.MO.GOV/LIS/LISindex.htm](http://www.DHHS.MO.GOV/LIS/LISindex.htm)

## **SCHOLARSHIPS**

Crave Beauty Academy does accept third party scholarships from students. In-house Scholarships opportunities may be available, please see the campus business office. Scholarship information will be reviewed by administration for final approval.

## **FINANCIAL AID ELIGIBILITY REQUIREMENTS**

### **Financial Aid Eligibility Requirements**

The most basic eligibility requirements are that you must

- Demonstrate financial need (for most programs; to learn more, Visit ([www.studentaid.ed.gov/sa](http://www.studentaid.ed.gov/sa)),
- Be a U.S. citizen or an eligible noncitizen,
- Have a valid Social Security number,
- Register (if you have not already) with Selective Service,  
*If you are a male between the ages of 18 and 25*
- Maintain satisfactory academic progress in postsecondary education and
- Show you're qualified to obtain a postsecondary education by.  
*\*Having a high school diploma or General Education Development (GED)*  
*\* Completing a high school education in a home school setting approved under state law*

**Crave Beauty Academy offers the following types of aid:**

**LOANS:** Must be repaid with interest

**GRANTS:** Financial aid you do not have to pay back

## **LOANS:**

### **The following loans are offered at Crave Beauty Academy**

Direct Federal Subsidized Stafford Loans are available to students who have established a financial need. Repayment begins six months after a student ceases to attend at least half time. Interest is paid by the government until the loan enters repayment. A maximum for this loan is \$3,500-\$5,500 depending upon the grade level. Aggregate maximum total \$23,000.

Direct Federal Unsubsidized Stafford Loans are available for undergraduate and graduate students. The borrower is responsible for all interest. Maximum for this loan is \$5,500-\$20,500 depending on grade level and dependency status. Aggregate maximum total \$34,500.

Direct Federal PLUS Loans are available for parents to borrow on behalf of dependent students. PLUS, loan borrowers cannot have an adverse credit history (credit checks will be done). Repayment begins sixty (60) days after the last disbursement is made; you may be able to defer payments for up to six months after the student graduates. Maximum amount is cost of attendance minus any other aid the student receives, no minimum amount. Borrower is responsible for all interest.

Interest Rates for Direct Loans First Disbursed on or After July 1, 2020

Loan Type	Borrower Type	Loans first disbursed on or after 7/1/21 and before 7/1/22	Loans first disbursed on or after 7/1/21 and before 7/1/22
Direct Subsidized Loans	Undergraduate	5.05%	5.05%
Direct Unsubsidized Loans	Undergraduate	6.6%	6.6%
Direct Plus Loans	Parents and Graduate or Professional Students	7.6%	7.6%

All interest rates shown in the chart above are fixed rates for the life of the loan.

In addition to interest, the student will pay a loan origination fee will be added and it is a percentage of the principle amount of each loan you receive. This fee helps reduce the cost of making these low-interest loans. They deduct the fee before you receive any loan funds, so the loan amount you receive will be less than the amount you have to repay.

To take out a Direct Loan for the first time, you must complete a master promissory note (MPN). The MPN is a legal document in which you promise to repay your loan(s) and any accrued interest and fees to the Department. It also explains the terms and conditions of your loans(s). You can complete an MPN online at [StudentLoans.gov](http://StudentLoans.gov) website.

### Standard Repayment Plan

Initial Debt	Per Month	Total
\$3,500	\$50.00	\$4,471.00
\$5,000.00	\$58.00	\$6,905.00
\$5,500.00	\$63.00	\$7,595.00
\$7,500.00	\$86.00	\$10,357.00
\$10,500.00	\$121.00	\$14,500.00
\$15,000.00	\$173.00	\$20,714.00
\$18,500.00	\$213.00	\$25,548.00
\$23,000.00	\$265.00	\$31,762.00
\$30,000.00	\$345.00	\$41,429.00
\$40,000.00	\$460.00	\$55,239.00
\$46,000.00	\$529.00	\$63,524.00
\$50,000.00	\$575.00	\$69,048.00

## **GRANTS:**

The following grants are available at Crave Beauty Academy:

Federal Pell Grants provide a foundation of assistance to which other forms of aid may be added. A distinguishing feature of this program is the concept of “entitlement” which guarantees that students who demonstrate need will receive a grant. Pell Grants must be applied for each award year to determine if a student is eligible to receive Pell Grants. The student must make satisfactory progress toward his/her certificate to remain eligible. Annual award amount, up to \$6195.

After completion of the Free Application for Federal Student Aid (FAFSA) the student will receive a Student Aid Report. If corrections need to be made to the information, please notify the Business Office.

## **STUDENT RIGHTS**

1. Students have the right to be assured that information provided by them to determine their eligibility for student aid will be held in confidence within the parameters of the Privacy Act of 1974.
2. Students have the right to equal consideration in the awarding process with other students in the same stage of process.
3. Students have the right to know the school’s disbursement procedure regarding student aid.
4. Students have the right to know the current satisfactory progress policy. The policy and its entirety are available in the Student Handbook.
5. Students have the right to review their file, including, but not limited to, aid, computations, awards, etc. The financial Aid Office (Business Office) has the right to set the time and date of the file review, no later than ten (10) days from the requested date. Requests must be in writing by the student only.

## **NOTICE TO APPLICANTS OF TUITION AID**

The Financial Aid Office (Business Office) reserves the right to revise offers of aid at any time during the academic year based on availability of funds and procedures mandated by the state or federal authorities.

If applicable any additional funds that are available for credit balances will be paid to you during the following payment periods; cosmetology 451-900, 901-1200 and/or 1201-1500 and esthetics 451-900.

Pursuant to Section 7 of the Privacy Act of 1974, applicants for financial aid are hereby notified that mandatory disclosure of their Social Security Number is required by Crave Beauty Academy to verify the identity of each applicant.

## **TREATMENT OF TITLE IV AID WHEN A STUDENT WITHDRAWS**

When you withdraw during your payment period or period of enrollment (your school can define these for you and tell you which one applies) the amount of Title IV program assistance that you have earned up to that point is determined by a specific formula. If you received (or your school or parent received on your behalf) less assistance than the amount that you earned, you may be able

to receive those additional funds. If you received more assistance than you earned, the excess funds must be returned by the school and/or you.

The amount of assistance that you have earned is determined on a prorata basis. For example, if you completed 30% of your payment period or period of enrollment, you earn 30% of the assistance you were originally scheduled to receive. Once you have completed more than 60% of the payment period or period of enrollment, you earn all the assistance that you were scheduled to receive for that period.

If you did not receive all the funds that you earned, you may be due a Post-withdrawal disbursement. If your Post-withdrawal disbursement includes loan funds, your school must get your permission before it can disburse them. You may choose to decline some or all the loan funds so that you don't incur additional debt. Your school may automatically use all or a portion of your Post-withdrawal disbursement of grant funds for tuition, fees, and room and board charges (as contracted with the school). The school needs your permission to use the Post-withdrawal grant disbursement for all other school charge. If you do not give your permission (some schools ask for this when you enroll), you will be offered the funds. However, it may be in your best interest to allow the school to keep the funds to reduce your debt at the school.

There are some Title IV funds that you were scheduled to receive that cannot be disbursed to you once you withdraw because of other eligibility requirements. For example, if you are a first-time, first-year undergraduate student and you have not completed the first 30 days of your program before you withdraw, you will not receive any FFEL or Direct loan funds that you would have received had you remained enrolled past the 30th day.

If you receive (or your school or parents receive on your behalf) excess Title IV program funds that must be returned, your school must return a portion of the excess equal to the lesser of:

1. Your institutional charges multiplied by the unearned percentage of your funds, or
2. The entire amount of excess funds.

The school must return this amount even if it didn't keep this amount of your Title IV program funds.

If your school is not required to return all the excess funds, you must return the remaining amount. Any loan funds that you must return, you (or your parent for a PLUS Loan) repay in accordance with the terms of the promissory note. That is, you make scheduled payments to the holder of the loan over a period of time.

Any amount of unearned grant funds that you must return is called an overpayment. The maximum amount of a grant overpayment that you must repay is half of the grant funds you received or were scheduled to receive. You must make arrangements with your school or the Department of Education to return the unearned grant funds.

The requirements for Title IV program funds when you withdraw are separate from any refund policy that your school may have. Therefore, you may still owe funds to the school to cover unpaid institutional charges. Your school may also charge you for any Title IV program funds that the school was required to return. If you don't already know what your school's refund policy is, you can ask your school for a copy. Your school can also provide you with the requirements and procedures for officially withdrawing from school.

## **SATISFACTORY ACADEMIC PROGRESS POLICY**

All students at Crave Beauty Academy are required to meet the following Satisfactory Academic Progress Policy whether Title IV Federal Aid recipient or not. These policies are applicable to all students enrolled at Crave Beauty Academy and are consistent in all programs and schedules. These policies are given to students prior to enrollment. The policy complies with the guidelines established by the National Accrediting Commission of Career Arts & Sciences (NACCAS) and the federal regulations established by the United States Department of Education.

All policies are applied to all students whether student has withdrawn from school, or it is a school decision to terminate the student.

### **Evaluation Periods**

Students are evaluated for Satisfactory Academic Progress, within seven days of clock hours listed below, as follows:

Cosmetology 450, 900, 1200 actual clock hours – 900 hour academic year

Esthetics 375 actual clock hours – 900 hour academic year

Nail Technology 200 actual clock hours – NO FA is available for this program

\*Transfer Students – Midpoint of the contracted hours or the established evaluation periods, whichever comes first.

Evaluations will determine if the student has met the minimum requirements for satisfactory academic progress. The frequency of evaluations ensures that students have had at least one evaluation by midpoint in the course. The student will be notified of evaluations and of any impact of the students' eligibility of financial aid.

All programs are based on a 900-hour academic year academic year; 0 – 900 hours is academic year one, and 901-1500 hours is academic year two.

### **Attendance Progress Evaluations**

Students are required to attend minimum of 85% of the hours possible based on the applicable attendance schedule to be considered maintaining satisfactory attendance progress. Evaluations are conducted at the end of each evaluation period to determine if the student has met the minimum requirements. The attendance percentage is determined by dividing the total hours accrued by the total number of hours scheduled. This is based on actual hours. At the end of each evaluation period, the school will determine if the student has maintained at least 85% cumulative attendance since the beginning of the course which includes that, given the same attendance rate, the student will graduate within the within the maximum time frame allowed.

### **Maximum Time Frame**

Maximum completion time is the maximum time frame the student must complete the course, which is 118% of the program. The student **may** remain eligible for Title IV fund per the Department of Education if the program is completed within 118% of the timeframe of hours and the student remains eligible through the institution. Title IV funds cease once the student has exceeded the maximum time allowed. The student would be required to make up clock hours and academics to meet the graduation requirements of 85% attendance and 85% academics to graduate.



The maximum time frame allowed for students to complete each course at satisfactory academic progress is listed below:

**Course Length** Attending 35 hours per week full time, 20 hours a week is part time.

Cosmetology- Full time – 1500 hours Phase I, II, III, IV	1770 hours/50 Wks
Cosmetology- Part time- 1500 hours Phase I, II, III, IV	1770 hours/89 Wks
Esthetics – Full time – 750 hours Phase I, II	885 hours/25 Wks
Esthetics- Part time- 750 hours Phase I, II	885 hours/44 Wks
Nail Technology/Onychology – Full-time – 400 hours Phase I, II	472 hours/13 wks (Title IV funds are not available for the Nail Program)

\*Transfer students who need less than the full course requirements or part-time will be determined based on 85% of the scheduled contracted hours. Evaluations will determine if the student has met the minimum requirements for satisfactory academic progress. The frequency of evaluations ensures that students have had at least one evaluation by midpoint in the course. The student will be notified of evaluations.

### **Academic Progress Evaluations**

The qualitative element used to determine academic progress is a reasonable system of grades as determined by assigned academic learning. Students are assigned academic learning and a minimum number of practical experiences. Academic learning is evaluated after each unit of study. Practical assignments are evaluated as completed and counted toward course completion only when rated as satisfactory or better (the computer system will reflect completion of the practical assignment as a 100% rating). If the performance does not meet satisfactory requirements, it is not counted, and the performance must be repeated. At least two comprehensive practical skills evaluations will be conducted during the course of study. Practical skills are evaluated according to text procedures and set forth in practical skills evaluation criteria adopted by the school. Students must maintain a written grade average of 85%. Students must make up failed or missed tests and incomplete assignments. Numerical grades are considered according to the following scale:

A 95 - 100	Excellent
B 89 - 94	Above Average
C 85 - 88	Average
D 79-84	Below Average
78 and BELOW	Fail

A minimum grade point average of 85% is to be maintained at all times. GPA is based upon accumulative computer tracked theory and practical assignment grades. Students are tested weekly and typically on Friday mornings or otherwise noted. A progress report is available to each student to assist them in monitoring their own progress. Areas of improvement may be individually discussed.

Students will be graded in the below areas during class practical's, certification for advancement and in the student salon/spa area.

### Cosmetology

1. Sectioning/Parting
2. Product Application
3. Shampooing/Timing
4. Draping/Sanitizing
5. Completed Service

### Esthetics

1. Service/Room set up
2. Product Application
3. Massage Techniques
4. Removal of product
5. Completion/Sanitation

### Nail Technology

1. Service/Table set up
2. Nail Filing
3. Massage Techniques
4. Polish Technique
5. Completion/Sanitation

If a student misses a class, the student will be scheduled for the class at the next available time. If a student needs to take the test, the highest test score will be entered in the student progress report. A score of 85% is the highest possible score a student can receive for retaking a test. The student will receive two additional opportunities to retake a test. A total of three test times; class time for test and two retake tests. The test retakes must be taken within two weeks after scheduled class.

If a student fails the class and tests with the above three opportunities, the student will have the highest test score entered in their progress report. If the student does not take any tests, the student will have a '0' grade entered until the class is retaken. After failing the class and two retakes the student will have a meeting with the Director/Academy official to review the students' performance. The student will then be scheduled to retake the class at the next available time. It is the student's responsibility to be aware of the classes and the tests that need to be taken.

### **Determination of Progress Status**

Students who are not considered meeting minimum standards for satisfactory academic progress if the student prevails upon appeal of a negative progress determination prior to being placed on probation. The student must first appeal the negative progress determination prior to ever being placed on the status of probation.

Students meeting the minimum requirements for academics and attendance at the evaluation point are making satisfactory academic progress until the next scheduled evaluation. Students deemed not maintaining Satisfactory Academic Progress may have their Title IV Funding interrupted, unless the student is on warning or has prevailed upon appeal resulting in a status of probation.

### **Warning**

Students who fail to meet minimum requirements for attendance or academic progress are placed on warning and considered to be making satisfactory academic progress while during the warning period. The student will be advised in writing on the actions required to attain satisfactory academic progress by the next evaluation. If at the end of the warning period, the student has still not met both the attendance and academic requirements, he/she may be placed on probation and, if applicable, students may be deemed ineligible to receive Title IV funds.

### **Probation**

Students who fail to meet minimum requirements for attendance or academic progress after the warning period will be placed on probation and considered to be making satisfactory academic progress while during the probationary period, if the student appeals the decision,

and prevails upon appeal. Additionally, only students who have the ability to meet the Satisfactory Academic Progress Policy standards by the end of the evaluation period may be placed on probation. Students placed on an academic plan must be able to meet requirements set forth in the academic plan by the end of the next evaluation period. Students who are progressing according to their specific academic plan will be considered making Satisfactory Academic Progress. The student will be advised in writing of the actions required to attain satisfactory academic progress by the next evaluation. If at the end of the probationary period, the student has still not met both the attendance and academic requirements required for satisfactory academic progress or by the academic plan, he/she will be determined as NOT making satisfactory academic progress and, if applicable, students will not be deemed eligible to receive Title IV funds.

### **Re-establishment of Satisfactory Academic Progress**

Students may re-establish satisfactory academic progress and Title IV aid, as applicable, by meeting minimum attendance and academic requirements by the end of the warning or probationary period.

### **Interruptions, Course Completes, Withdrawals**

If enrollment is temporarily interrupted for a Leave of Absence, the student will return to school in the same progress status as prior to the leave of absence. Hours elapsed during a leave of absence will extend the student's contract period and maximum time frame by the same number of days taken in the leave of absence and will not be included in the student's cumulative attendance percentage calculation. Students who withdraw prior to completion of the course and wish to re-enroll will return in the same satisfactory academic progress status as at the time of withdrawal.

### **Appeal Procedure**

The student must appeal the determination of probationary status with good cause such as family emergency, medical condition or financial hardship that has been prohibited the student from completing their attendance / academic plan during the warning period. Students will be required to submit supporting documentation such as medical documentation, funeral notices, and/or other applicable documentation to support their appeal. The student will be required to demonstrate that the actual circumstances have been resolved and they have the ability to complete their attendance/academic plan can achieve satisfactory status by the next progress check.

This appeal must be in writing and document the circumstances which have affected his/her ability to complete their action plan with sufficient reason why the appeal should be approved. If approved, the student will be allowed to remain enrolled on a Probation status until the next satisfactory progress check. The student must complete projects, retake failed/missed tests, and or attend extra make up hours to achieve 85% minimum requirements.

The appeal will be reviewed within 10 days, in which time the Executive Director will review the circumstances and documentation and determine whether the cause has truly been

eliminated. A decision will be made and reported to the student within 30 calendar days. The student will receive a response letter stating if the appeal has been accepted or denied. The appeal and decision documents will be retained in the student file. If the student prevails upon appeal, the satisfactory academic progress determination will be reversed, and federal financial aid will be reinstated, if applicable. The student will remain on Probation status until the next progress check, but will be eligible to receive Title IV, HEA program funds.

During the appeal process the student will remain eligible for Title IV funds. The appeal letter and all the supporting documentation will be kept in the student's administrative file. If at the end of the Probationary period, the student has not achieved the minimum 85% rate of attendance / academic attempted the student may be terminated.

### **Noncredit, Remedial Courses, Repetitions**

Noncredit, remedial courses, and repetitions do not apply to this institution. Therefore, these items have no effect upon the school's satisfactory academic progress standards.

### **Unit of Credit**

Crave Beauty Academy courses are based on clock hour system of instruction. To receive salesmanship credits, the student's documents need to be signed at the time of the client service and purchase.

### **Awarding of Credits**

Students receive credit for the assigned tasks completed with an 85% GPA and 85% Attendance. Each student is graded and evaluated on the assigned tasks. Each student must have all the tasks in each area of study completed and passed with a satisfactory grade in order to receive credit in the subject. Course incompletes, repetitions and non-credit remedial courses have no effect upon the institutions Satisfactory Progress Policy.

### **Transfer Hours**

With regard to Satisfactory Academic Progress, a student's transfer hours will be counted as both attempted and earned hours for the purpose of determining when the allowable maximum time frame has been exhausted. SAP evaluations periods are based on actual contracted hours at the institution.

### **Temporary Interruptions**

If there are temporary interruptions to the regular scheduled classes i.e., a Leave of Absence, suspension, or requested time off, students will need to be rescheduled for missed classes.

A leave of absence is a temporary interruption during the student's program. A LOA must be approved by the Academy Administration because it affects the student's graduation date and program schedule. The student's leave of absence extends the student's contract date and maximum time frame by the same number of days taken in the leave of absence.

Students on an approved Leave of Absence (LOA) will be excused from class and it will be treated as if the class was not attempted. Students on a LOA will not accrue additional fees for taking a LOA.

Students out absent or who have requested time off, are responsible for assignments and/or missed tests and the adverse grades will be recorded. The classes will be recorded as attempted but not achieved. The student is responsible for rescheduling missed classes, and to make arrangements to complete any missed assignments.

For complete LOA policy, see the Leave of Absence section in the student handbook.

### **Academic/Attendance Policy**

It is Crave Beauty Academy's objective to help students realize the importance of regular attendance. Each student is expected to be in class and on time every day. A record of attendance is maintained for each student and is available for authorized personnel to review at any time. The student may request a progress report anytime to assist in notifying the student of their progress

### **Continued Absence**

If contact has not been made between school and student for fourteen consecutive days, the Academy will assume the student has withdrawn from their program and the student will be terminated.

### **Dismissal, Withdraw & Re-Enrollment**

Dismissal

Attendance, behavior, and academic records are regularly evaluated, and students may be dismissed under the following conditions:

1. Unsatisfactory academic progress
2. Unsatisfactory attendance or punctuality
3. Violation of academy rules and regulations
4. Unsatisfactory behavior which interferes with the work or progress of other students

CRAVE BEAUTY ACADEMY reserves the right to suspend or dismiss any student if at any time the student's action is deemed inappropriate or detrimental to the academy or community. A student may also be suspended for not having all applications for Financial Aid turned into the Business Office in time for scheduled disbursement. Should suspension or dismissal occur, the academy will follow traditional disciplinary and due process procedures.

Students discharged for any reason will be readmitted only upon evidence provided to the Academy that the problem associated with their dismissal has been removed and they have demonstrated an ability to succeed in their program.

Students who have temporarily withdrawn will be readmitted when we feel circumstances will allow them to successfully continue their education. Students may have a waiting period of 180 days after termination. Students re-entering the same program will continue with existing grade point average and percent of attendance as at the time of withdrawal, regardless of the time that has elapsed. \*\*\*No Title IV funds shall be disbursed until the student meets all satisfactory policy requirements.

There will be a \$100.00 re-admittance fee, the student kit will be the responsibility of the student, with the tuition reinstated at the same balance as when the student left plus any refunds made, plus any tuition adjustments. Policies apply to all student terminations and students re-entering for any reason, by either party, including student decision, course or program cancellation, or school closure.

## **Transfer Policy**

Transfer hours from another institution need to be pre-approved and possibly will be accepted towards the student's educational program. If the hours are approved, they will be counted as both attempted and completed hours for the purpose of determining when the allowable maximum time frame has been exhausted. SAP evaluation periods are based on actual contracted hours at the institution.

The following guidelines have been established to ensure all transfer students are well informed of the structure and guidelines put forth by CRAVE BEAUTY ACADEMY.

1. Students enrolling with hours from another institution need to be directed to the administration. Any transfer hours will have to be pre-approved.
2. Transfer students will be charged an hourly fee for remaining hours needed.
3. Transfer students are required to have all equipment necessary to participate in scheduled classes. This is the student's financial responsibility.
4. A letter of transfer hours/credits must be obtained by student from academy they are transferring from.
5. Executive Director and Campus Director will approve all transfer students.

CRAVE BEAUTY ACADEMY will issue a diploma to transfer students attending a minimum of 750 hours for Cosmetology and 375 hours for Esthetics. No transfer hours will be approved for the shorter program, Nail Technology program.

No staff member shall recruit any student already attending or admitted to another academy offering similar programs of study to enroll or attend Crave Beauty Academy.

Students that desire to transfer hours from Crave Beauty Academy cannot be guaranteed all hours will transfer to another institution. Each institution may approve transfer hours differently and may be subject to change.

CRAVE BEAUTY ACADEMY makes no guarantee of the transferability of the clock hours earned at another school/post-secondary institution. Teach out agreements from other institutions will be reviewed for approval and the exception to the Crave Beauty Academy transfer policy for extenuating circumstances.

End of Satisfactory Academic Progress Policy

## **TIME SYSTEM**

The use of the FAME QR code is the only official source of documentation of hours. It is the responsibility of the student to clock in and out upon arrival and departure in order to keep an accurate time record. Students receive credit for the actual accumulation of hours shown on the timecard. NO STUDENT MAY CLOCK IN OR OUT FOR ANOTHER STUDENT. Should a student need to leave after he/she has clocked in, they must request a request for time off form. Students must clock in and out. If hours are not recorded properly on the timeclock system, they are not counted. Students are responsible for clocking in and out daily.

## **HOURS**

1. The clock-in system requires that all students must clock in when entering the academy and they must clock out upon leaving the academy
2. Students clocking in or out for other students will be reprimanded. Students clocking in when not in actual attendance will be reprimanded or suspended for a period of time.
3. One fifteen-minute break is allowed in the morning and one in the afternoon. Morning breaks must be taken between 10:00 AM and 11:00 AM. Afternoon breaks must be taken between 2:00 PM and 4:00 PM.
4. Leaving the campus for any reason students must clock out. Students must sign in and out at front desk for ALL breaks. Students must clock out for lunch breaks.
5. Students must be responsible for their hours. Every week a total of hours for the previous week will be posted in the student cafe area. Student time adjustment forms must be completed and approved within the month of the time challenge.

## **TARDINESS POLICY**

Students are to contact the academy before the scheduled day begins, if going to be tardy. Students may call in up to five times a month. Student call-ins are tracked daily. Students who are displaying habitual tardy practices will be advised on an individual basis and may be placed on an attendance review; the student's attendance will be closely monitored during the review period. An Advisor will determine the disciplinary action to be taken to discourage future tardiness if the requirements are not met during the review period. Students will not be allowed into testing if tardy.

Each student will receive two "tardy slips" that can be used for not calling in by the appropriate time. This tardy slip can only be used Monday thru Friday. The student must arrive by 11:30 am in order to use the tardy slip.

Situations not meeting the above stipulations will be classified as a NO Call/No Show.

## **ABSENCE POLICY**

Students must notify the school before school day begins if going to be absent. If a student should be absent in excess of the maximum hours allowed for their enrolled course, without exercising the leave of absence option, one will have to attend school beyond one's contract expiration date in order to make up hours lost, thus incurring charges for additional days, refer to student's enrollment agreement for the hourly rate. Refer to "Temporary interruptions" section for missed classes.

Any student who is absent from school, and gives no notice of absences, will be considered withdrawn after 14 days, the student's last day of academic attendance will be used as the withdrawal date.

When a student is suspended for academic, attendance or policy violations the student is classified as absent and therefore the hours must be made up, or the additional charges past the contract to end date will apply.

## **SATURDAY POLICY**

Any student request for time off form for a Saturday must be handed into communications no later than 2 weeks prior to date being requested off.

Each student will receive appropriate number of green Saturday slips based on the length of the program. F/T Cos = 2, P/T Cos = 5, F/T Esti = 2, P/T Esti = 3. These may be used for Saturdays off and a late time in at 10:00am slip and an early out slip to leave at 2:00pm. The green Saturday slip must be attached to the request for time off form.

After the slip(s) have been used, any additional Saturday that is needed off will require an appointment with the attendance advisor to see if an optional schedule is available.

### **PROCEDURES FOR CALLING IN ABSENCES**

Students are to call in prior to their scheduled arrival time. Dial 636-394-7335, speak to Guest Services employee to report your absence. When calling in before the attendance lines are answered, push extension 118 and leave a voicemail with your name and student ID number.

- |                                |   |
|--------------------------------|---|
| 1 <sup>st</sup> Offense: M-F – | 1-day suspension,   |
| Sat –                          | 5-day suspension (coaching with Guest Services)                           |
| 2 <sup>nd</sup> Offense: M-F – | 5-day suspension,   |
| Sat –                          | 10-day suspension (coaching with Guest Services and Director)             |
| 3 <sup>rd</sup> Offense: M-F – | 10-day suspension,  |
| Sat –                          | 10-day suspension (coaching with Director)                                |
| 4 <sup>th</sup> Offense:       | May result in termination. (Requires meeting with President and Director) |

Students who cannot adhere to the attendance policy after the 4<sup>th</sup> offense may be terminated. Students on final attendance probation will be held to the terms of that probation in lieu of the above policy.

\*All the above-mentioned situations are calculated using student scheduled days.

When students are scheduled to perform services in the student salon/spa area they are required to be available for clients when they are clocked in earning hours. Students who leave the building and are not available when paged to start a client on the salon floor are considered “absent without notice”. This is considered a no call/no show and the above consequences will apply.

### **REGULATIONS GOVERNING MONDAY/SATURDAY SCHEDULE**

This schedule may not be available. Please see the Campus Director for availability.

1. Students have the opportunity to sign up for the rotation schedule. It is working one Monday and/or evening schedules a month, and, in turn, is scheduled Saturday off that month. This schedule is once a month or permanent schedule, depending on academy’s availability. (Holidays & Advanced Education days excluded) You will be notified when this is available and if there are openings to participate.
2. Monthly calendars will be posted on the student bulletin board. Check here to verify and/or correct conflicts with your job schedule. (Most employers require a two week notice if you need that Monday off)
3. Students wishing to work on Monday or evenings to make up missed hours may do so based upon availability. Only the students originally “scheduled” will receive Saturday off.
4. Students scheduled to work and those working to make up hours MUST work a full scheduled day. A schedule adjustment form must be completed to request time off or to make up time.



5. All students not calling in because of illness or late arrival may be removed from the Monday/Saturday schedule. They will not have the opportunity to make up the missed hours (This issue becomes VERY important for Phase IV and graduating students).
6. If a student is scheduled for the rotation week and missed time through the week; the student will have to work the Saturday they would originally have off.
7. Saturdays are one of the busiest days in the salon. To help form proper attendance habits, unexcused students will have "in academy suspension", or be suspended and may be expelled if this is abused. Missed classes must be taken at the next available scheduled time.

## **ATTENDANCE HOURS**

Specific program attendance hours are listed with each individual program.

Each student is eligible to work Monday/evening late schedule once the Phase I class has been successfully completed. Students will follow the Tuesday thru Saturday schedule on a regular basis and may be scheduled for the Monday/evening late schedule 2 months in advance, so students may ask their employees for the schedule change and parents can work out childcare arrangements. This allows you to plan for future events. Upon completion of Phase I, students will be eligible to additional hours after being in the student salon/spa area for 4 weeks. This schedule is subject to availability.

Monday – 9:00 – 5:00 pm

Tuesday – 9:00 am- 9:00 pm

Wednesday – 9:00 am – 9:00 pm

Thursday – 9:00 am- 9:00 pm

## **LEAVE OF ABSENCE**

The student must follow the institutions policy in requesting a LOA. Leave-of-Absence is a provision for a temporary interruption during the student's program. It may be no less than 30 days in length and is advisable when a student must be absent for an extended period of time, or in excess of the number of excused absences allowed in the registration contract. A one-time Leave-of Absence may be granted for good cause and must be requested in writing by the student, must include the student's reason for LOA and the student's signature.

A Leave-of Absence must be approved by the academies administration because it affects the student's graduation date and program schedule. For circumstances covered under the Family & Medical Leave Act of 1993 or military reasons; a subsequent Leave-of-Absence may be requested for a minimum of 30 days and a maximum of up to 60 days is allowed. This request must be accompanied by the proper documentation. Students who do not return from a Leave-of-Absence will exhaust part of their grace period if they are a Title IV HEA program loan borrower. The documented last day of attendance is used as the termination date. Any monies due are refunded within 30 days of formal cancellation or termination.

1. A request for Leave-of-Absence must originate in writing from the student and the reason for requesting a LOA and include the student's signature.
2. Left to the Administrator's discretion
3. During a Leave-of-Absence, you must vacate your locker. Personal effects left in the locker for more than 30 Days will be removed. The academy assumes no responsibility for such property.
4. Maximum time frame for Leave-of-Absence is 60 days
5. Any time lost due to Leave-of-Absence will be added to the contract date.
6. Student services are at full price during a Leave-of-Absence
7. During Leave-of-Absence student status whether satisfactory or unsatisfactory will not be affected

In unforeseen circumstances, the institution will document the reason for its decision, collect all requests from the student later, and establish that start date of the approved LOA as the first date the student was unable to attend. The student will not be assessed additional charges during a LOA. The student will not be granted LOA if the LOA, together with any additional leaves of absence granted, exceed a total of 180 days in any 12-month period.

A student granted a LOA in accordance with the institution's policy is not considered to have a withdrawn and no refund calculation is required at that time.

The institution must extend the student's contract period by the same number of days taken in the LOA and that such changes to the contract period must be either A) changes to the enrollment agreement will be initialed by all parties; or B) an addendum must be signed and dated by all parties.

The student will be withdrawn if the student takes an unapproved LOA or does not return by the expiration of an approved LOA.

The student's withdrawal date for the purpose of calculating the refund will be the student's last date of attendance.

### **HOLIDAYS**

CRAVE BEAUTY ACADEMY operates continuously throughout the year except for the following

holidays:	New Year's Day	Labor Day
Memorial Day	Thanksgiving Day	
Fourth of July	Christmas Day	

Any other holidays taken will be decided upon by the academy administrative staff. Additional holidays or closings will be posted to students in a timely manner.

In-service (pow-wow mtg.) staff training is typically conducted the first Monday of every month.

Otherwise noted and posted in advance for students. The "Notice of Change" will be posted by student time clocks and break room if the date needs to be changed.

### **TESTING OUT POLICY**

Students may be eligible to "Test out" of a class if circumstances arose that kept them from satisfying the standard of testing policy. The "Test out" opportunity is only available if all testing opportunities have been taken advantage of and approval for extenuating circumstance from the educator and the Campus Director.

The first scheduled retake will be the following Tuesday after grades are posted.

Review of test needs to be pre-arranged with an educator.

### **RETAKES**

If a weekly test is failed, the following guidelines apply:

1. Retakes are offered at 8:00am on Saturdays. And during study hall on Wednesdays from 9:00 – 10:00 and 5:00 – 6:00pm.
2. All students absent on their test day, either ill or coming in after or leaving before the testing time will be scheduled as a RETAKE test, with a maximum grade of 85% possible. The test taken in retakes may be different from the one originally given.
3. All students are allowed a first-time take on their scheduled test day and TWO retakes. A retake is a test that is either missed or failed the first time. After the scheduled test, a student has 2 more opportunities to retake the test before he/she is scheduled to retake the class. A passing grade of 85% or better must be met. However, on a retake, an 85% or better must be met, but the highest

possible score recorded will be an 85%. Retakes MUST be taken within two weeks of the original test date.

4. When a student misses or fails both chances to take a test, he/she will be scheduled to retake the class. If the class is not scheduled before your graduation, your hours and your diploma will not be released until the requirements are met.

5. All certification tests are an evaluation of your understanding of the phase material and preparation for state boards. All retakes must be taken before a student may take their certification test. The practical tests cannot be retaken, but four practical tests are required to be completed before hours and diplomas are released for cosmetology students. The written test will be allowed two chances, the original test and two retakes. You must have an 85% grade to pass, or you will be scheduled to retake the certification class and test next time it is offered.

6. If a recorded test score is below an 85%, it means that a student is responsible for being at retakes on Wednesday or Saturday.

7. The instructor and Academy management for the class has the final decision on all tests, retake tests, test outs and class retakes. Cheating will not be tolerated and is means for suspension or termination.

8. It is the responsibility of the students to be aware of the classes and the tests that need to be taken.

## **POLICIES GOVERNING ALL STUDENTS**

Those students not receiving Financial Aid will follow the same policies and procedures for Satisfactory Progress. All students, Pell Grant eligible, student loan borrowers, or self-financed; kits, books and supplies are dispersed in class, notwithstanding back order items. Back order items will be distributed, as they are available from the suppliers.

## **ADDITIONAL COSTS**

Training 30 days past the contract to end date results in additional charges of \$11.66 an hour for Cosmetology, \$14.00 an hour for Esthetics, \$5.57 Nail Technology. No charge will be made to students until after training is completed. Students who may need to return **after** the required hours/credits are completed, to take/retake test for classes, or if a student returns to take a class over, there is a \$50.00 class charge.

It is required that all tests, written and practical, as well as classes, are completed before diploma is issued. Students are not charged additional monies for a LOA and/or suspension. Students may request to make up hours. A \$10.00 fee is charged if requesting a copy of transcripts for Crave Beauty Academy. Throughout the student's program there will be additional costs associated with some college classroom projects and models, and certification for advancement classes.

## **CANCELLATION AND REFUND POLICY**

All policies are applied consistently to all students enrolled in programs at Crave Beauty Academy. Crave Beauty Academy is referred to as the "Academy" in this contract.

1. \$100.00 (non-refundable) is required to be paid upon execution of this agreement. Fees should be paid for the entire course in advance. The Academy does offer payment plans that do not exceed more than 12 payments in one year. Full tuition must be received before the Crave Beauty Academy will release any hours. If a student receives financial aid awards (grants and/or loans) that do not cover the required amount of tuition and fees, then the student (or parent) must make up the difference. Crave Beauty Academy admissions

department can set up a payment plan with the student to cover the remaining balance. No representation is made about financial aid and the amount that a recipient receives. Payments may include cash, credit card, money order, check, Title IV loans etc.

2. An application not accepted by the academy, the applicant will be entitled to a refund of all monies paid, with the exception of the \$100.00 application fee.

3. The student must notify the institution of his/her withdrawal in writing.

If a student (or in case of a student under legal age, his/her parent or guardian) cancels his/her enrollment and demand his/her money back, it must be in writing, within three business days of the signing of an enrollment agreement or contract, regardless of whether the student has actually started training. All monies collected by the school are refunded with the exception of the \$100 application fee. The cancellation date will be determined by the postmark on the written notification, or the date said information is delivered to the academy administrator in person, whichever is the earlier date.

If a student cancels the contract after three business days of signing, but prior to entering classes. The student is entitled to a refund of all monies paid to the school with the exception of the \$100 application fee.

In the event the state board fee has already been paid to state board, it is non-refundable.

4. After use, equipment, books and supplies are non-refundable. All additional equipment used by student while in attendance must be approved by Crave Beauty Academy and meet safety guidelines.

5. Enrollment time is defined as time elapsed between the actual starting date and the date on which the student's last day of physical attendance. The refund is calculated based on the students last day of attendance. All refunds are based on scheduled hours. Formal termination shall occur within 14 days of determination by the institution that the student has withdrawn without notifying the institution or actual date of expulsion by this institution. All monies due the applicant shall be refunded within 30 days of a determination that a student has withdrawn whether officially or unofficially. Unofficial withdrawals for clock hour programs are determined by the school through monitoring student attendance every thirty days. Policies apply to all student terminations and students re-entering for any reason, by either party, closure by the school. Including student decision, course or program cancellation or school decision.

6. For students who enroll in and begin classes, the following schedule of tuition adjustment is authorized.

Percentage of Enrollment Time to time attended in the course	Amount of Tuition Academy Shall Receive or Retain
0.01% ≤ 4.9%	20% Retained or Received
5% ≤ 9.9%	30% Retained or Received
10% ≤ 14.9%	40% Retained or Received
15% ≤ 24.9%	45% Retained or Received
25% ≤ 49.9%	70% Retained or Received
50% and over	100% Retained or Received

A student, who owes the academy a balance due, as the result of withdrawal, must make satisfactory repayment arrangements. The academy reserves the right to accrue interest on the unpaid balance.

For a student who is a Title IV recipient the following return of Title IV aid formula is used. The requirements for Federal Student Aid Program Funds when you withdraw are separate from any refund policy that the academy may have. Therefore, you may still owe funds to the academy to cover unpaid institutional charges. Crave Beauty Academy may also charge you for any FSA Program funds that the academy was required to return.

- A. The academy will determine the date of withdrawal and percent of payment period scheduled for the student.
- B. The amount of Title IV aid earned by the student is determined by; Title IV aid eligible times percent of time enrolled.
- C. The amount earned is compared to the amount disbursed. If the amount earned is greater than the amount disbursed, a post withdrawal "late disbursement" must be made for eligible students. If the amount disbursed exceeds the amount earned, the Title IV aid must be returned,
  - 1) The academy will distribute all unearned Title IV aid back to the appropriate Title IV program.
  - 2) A student who owes an over payment as a result of withdrawal must do one of the following, within 45 days, to retain his/her eligibility for Title IV funds.
    - a) Repay over payment in full to this institution.
    - b) Sign a repayment agreement with the Department of Education.
  - 3) An adjustment will be made to the students account to compensate for any federal funds that were returned to a Title IV program.
  - 4) Federal student aid may not cover all unpaid institutional charges due to the institution upon withdrawal.

CRAVE BEAUTY ACADEMY will compare the amount computed above with a computation made according to its regular policy and according to a state mandated policy if required. As a result of this comparison, the academy will refund the largest amount within 30 days of formal cancellation or termination. When situations of extreme mitigating circumstances are in evidence, Crave Beauty Academy Beauty, at its discretion can refund to the student in excess of its cancellation and refund policy.

7. Absenteeism over 30 scheduled days past the training to end date, results in additional charges per hour per enrollment agreement/contract. Cosmetology is \$11.66 an hour, Esthetics is \$14.00 an hour, and nail technology is \$5.75 an hour. Students will be notified, and no charge will be made to students until after training is completed. Students failing to completely satisfy any required subject before their contracted training to end date will be charged \$50.00 per class to retake each class, plus the cost of any additional hair goods and/or class supplies. Leave of absences and suspensions are exempt from this policy.

8. A leave of absence may be no less than 30 days in length and is advisable when student must be absent for an extended period, or more than the number of excused absences

allowed in the contract. A one-time Leave of Absence must be granted for good cause and approved by the Academy's Director because it affects the student's graduation date and program schedule. The student must notify the Academy in writing, with students' reason, for the L.O.A. and include the students' signature. The student will not be charged any additional fees for taking a L.O.A. For circumstances covered under the Family and Medical Leave Act of 1993 or military reasons; a subsequent Leave of Absence may be requested for a minimum of 30 days. If a student on an approved leave of absence notifies the school that he or she will not be returning. The date of withdrawal determination shall be the earlier of the scheduled date of return from the leave of absence or the date the student notifies the institution that the student will not be returning.

The request must be accompanied by the proper documentation. A maximum of 60 days is allowed for L.O.A.'s Students who do not return from a Leave of Absence, the date of determination shall be the date in which the student notifies the Academy they will not be returning or the expiration date of their LOA, the earlier of these dates will be used as the date of determination date for calculation of our cancellation and refund policy. Any monies due the students are refunded within 30 days of formal cancellation or termination.

9. If a program or course is cancelled and/or program and ceases to offer instruction after students have enrolled and instruction has begun, the school shall at its option; A) Provide a full refund of all monies paid B) Provide completion of the course and/or program C) Provide a pro-rata refund for all students transferring to another school based on the hours accepted by the receiving school or D) Participate in a teach-out agreement. If a course and/or program is canceled subsequent to a student enrollment, and before instruction in the course and/or program has begun, the school shall at its option; A) provide a full refund of all monies aid, or B) provide completion of the course and/or program. In the event of a class delay, the delay will be no longer than 30 days from the original start date. In a delay, the academy's refund policy will be in effect for the student.

10. Should Crave Beauty Academy close, it will at its option; A) provide a pro-rata refund or B) participate in a teach out agreement and continue to teach out all currently enrolled students or arrange to have students transferred to another academy, in our geographic area, or the students shall be entitled to a pro-rated refund of tuition. List of students will be submitted to any governing agency requiring the information.

11. The programs will be taught in English. Course content and materials are subject to be revised and will be determined by the academy. Additional charges to the student will be for class work, assignments, projects that are required by the academy to complete the graduation requirements.

**ORDER OF REFUND** -Prescribed by Law and Regulation

1. Unsubsidized FFEL / Direct Stafford Loan
2. Subsidized FFEL / Direct Stafford Loan
3. Perkins Loan
4. FFEL / Direct PLUS Loan (Graduate student)

5. FFEL / Direct PLUS Loan (Parent)
6. Pell Grant
7. Academic Competitiveness Grant
8. National SMART Grant

Any Collection correspondence regarding cancellation and settlement from Crave Beauty Academy itself, banks, collections agencies, lawyers, or any other third parties representing Crave Beauty Academy clearly acknowledges the existence of the withdrawal and settlement policy. If promissory notes or contracts for tuition are sold or discounted to third parties, the third party must/will comply with the cancellation and settlement policy of Crave Beauty Academy. Collection procedures will reflect good ethical business practices.

### **NON-DISCRIMINATION STATEMENT**

Crave Beauty Academy does not discriminate on the base of race, color, ethnic origin, sex, age religion or handicap/disability in its educational programs or activities. Inquiries concerning Crave Beauty Academy compliance with Title IV, Title IX, Section 504, American with Disabilities Act, and the Age Discrimination Act may contact the Academy Designated Title IX coordinator.

Stacey Peters  
3804 W. Douglas  
Wichita, KS 67203  
316-943-5516

Jill Dunn  
14858 Manchester RD  
Ballwin, MO 63011  
636-394-7335

Any person wishing to file a grievance concerning discrimination on the base of race, color, ethnic origin, sex, age, religion or handicap/disability will follow the guidelines of the following grievance policy.

1. The grievance procedures are available to any student who believes that a school decision or action has adversely affected his/her status, rights or privileges. The purpose of the procedure is to provide a prompt and equitable process of resolving grievances.
2. A grievance must be submitted in writing to the Title IX Coordinator outlining the nature of the complaint.
3. The coordinator will meet with the complainant after investigating and gathering pertinent information no later than 10 days after receipt of the written grievance. The coordinators goal is to find a positive resolution for the complainant. The coordinator has 15 days from meeting with the complainant to act on the allegations and respond in writing to the complainant. If the complainant is not satisfied with the resolution and wishes to pursue the matter further, after the above required steps have been taken, further correspondence should be made to:

### **Cyber Security Coordinators**

Dena Moss  
14858 Manchester Rd  
Ballwin, MO 63011

Haley Townshend  
14858 Manchester Rd  
Ballwin, MO 63011





protection does not extend to any idea, procedure, process, system, title, principle, or discovery. Similarly, names, titles, short phrases, slogans, familiar symbols, mere variations of typographic ornamentation, lettering, coloring, and listings of contents or ingredients are not subject to copyright.

Crave Beauty Academy prohibits the unlawful use of copyrighted material without the copyright holder's permission, for personal, professional use and/or entertainment. This includes but not limited to downloading and sharing copyrighted images, music, movies, television shows, games, e-books, and any other copyrighted material. This policy extends to all Crave Beauty Academy students. Violation of copyright materials may result in restriction of access to information technology and/or additional disciplinary action from Crave Beauty Academy. Illegal distribution of such materials may also be subject to criminal and civil penalties.

Students have access to the Pivot Point On-Line Learning system. This is a protected password site for each specific student. This site is protected under the Copyright & Infringement law.

### **SPECIAL EVENTS**

Special field trips and guest speakers/artists are scheduled for students. Students may participate in these events at no additional charge. Student's transportation is the student's responsibility. These events are a practical extension of the training and serve as a link between education and the work environment. Students do not receive hours outside of the campus.

### **FACILITY**

Crave Beauty Academy encompasses over 10,000 square feet of space with three large classrooms, one professional guest service area, a private spa pedicure room and nail care area, spa and skin care service treatment area, private treatment room, cosmetology and esthetics dispensary and administration offices. Classrooms, restrooms, student lounge, guest service area and workspaces are handicap equipped.

Crave Beauty Academy is within walking distance of public transportation system, a day care facility, restaurants, grocery store, and numerous apartment complexes.

### **DRESS CODE**

*"Your success depends on attracting the business of those who wish to improve their own appearance. Consequently, it is extremely important for you to be concerned about your appearance. Crave Beauty Academy expects you to be well groomed: to wear neat, pressed, wrinkle free and clean clothing, have pride in the way you look, and to practice the highest standards of personal hygiene daily."*

All students must come to academy appropriately dressed in professional attire, makeup and manicured nails. Students are required to keep an appearance that is in keeping with the beauty and fashion industry image. Crave Beauty Academy expects you to look professional at all times.

There is no better way of introducing our services, than by using them yourself. Prior to arriving at academy, all students should dry and style their hair, have their makeup applied, deodorant and be in professional dress attire. A check-in may be done every morning to assure students are properly attired. Students may be sent home if they do not meet dress and hygiene requirements. Crave Beauty Academy takes pride in always increasing standards and expectations to assist students in becoming a successful beauty professional. The campus Director is responsible for approving appropriate dress code.

### **Fashion and Dress code guidelines to follow:**

**Personal grooming:** Hair is expected to be styled. Makeup applications are important to portray a flawless complexion. Facial hair must be clean, well-trimmed, and neat. Facial jewelry, such as eyebrow rings, nose rings, lip rings and tongue studs are to be in good taste. Negative or derogatory tattoos are not allowed to show and must be covered.

### **Dress for the Job You Want and Look the Part!**

Professional dress is a requirement for successful participation in school. First and foremost, our dress code is all black. Black is in “all season” long, difficult to stain, offers wardrobe flexibility, stains are afraid of black, and it looks great on everyone!

With 10% Splash of Color – to include removeable accessories: hair accessories, jewelry, scarves, shoes.

Maintaining a professional appearance is vital to success. A professional appearance must “look the part” and includes:

1. Professional solid black shirt or blouse; must be professional and have sleeves. Professional solid black dress pants, knee length dress skirts, knee length dress.
2. Black material must be in good repair and not faded, distressed or washed out.
3. **Hoodless jackets**-sweaters, hatless heads, pants-shirts-sweaters are free of holes, rips, and shoulders, underarms, bellies, and backs are all covered. **(No Hoodies)**
4. Student name tags and Smock or Aprons are to be worn as issued during all clocked hours to identify students to clients.
5. Footwear must be SOLID in color, professional in appearance and in good repair.
6. Professional in appearance open toe shoes can be worn April 1 through October 1. (not in between the toes)
7. Hair must be styled and look like you took some time to style it.
8. Makeup should be put together, tasteful and flattering.
9. Crave Beauty Academy t-shirts and jackets can be worn during all clocked hours.
10. Esthetics students can also wear black scrubs, black tops and black bottoms.
11. Crave Beauty Academy reserves the right to maintain an esthetic standard for all students, including professional personal hygiene and grooming and, to the extent appropriate, makeup, appropriate facial hair and standard dress code adherence.
12. Students, who are, in the reasonable determination of Crave Beauty Academy, not dressed professionally, may be dismissed for the day.

13. "Free" dress day (colors) and "Jeans" dress day (dress jeans) will be posted on occasion when approved.
14. Esthetics students dress code, see information listed in the Esthetics curriculum. Black scrubs.

As a representative for the beauty industry, you need to look polished and well put together. You are projecting the image that you can create when clients see you for the first time. If they like what they see, as in a well-groomed and coifed professional, then they are more likely trust you and your beauty recommendations.

Wearing all black may seem a little boring or unimaginative, but everyone in the industry starts to see it as a creative challenge than a burden. You can mix fabrics, layer your black pieces, and find black shoes and accessories to add a punch to the look. **The most colorful personalities wear all black**, so wear your "all black" outfits with pride!

**Uniform:** Student smock/apron and name tag must be worn at all times. Only black Crave Beauty Academy issued aprons and smocks are acceptable. If smock needs replaced the student can purchase another one or wear solid black. Crave Beauty Academy manufacturer product aprons can be approved to be worn. Only products carried at Crave Beauty Academy.

**Jeans and/or Free dress days:** Each campus may have one to two free days a month. A more casual dress is optional on dress down days. See specific rules that apply for days, fundraisers, spirit week, holiday, etc.

*Dress code standards effective May 2, 2020*

*"The finest clothing made is a person's skin, but, of course, society demands something more than this" -Mark Twain*

## **PRODUCTS**

Crave Beauty Academy selects the products used to perform all services. **Students are not allowed to bring in their own products into the facility to use on themselves or on clients.** The Academy provides a substantial number of different products to be used by the students.

## **STUDENT SERVICES**

1. Assistance with locating housing and/or roommate placement.
2. Reduced prices for selected professional educational programs.
3. Provide students with information and referrals concerning issues that are beyond our professional capabilities.
4. Job placement assistance is available to all students.
5. Crave Beauty Academy and/or any of its agents cannot guarantee employment.

## **SALON/SPA SERVICE AREA**

1. All services performed in the student salon/spa area are to be checked by an educator prior to beginning the service, throughout and then upon completion.
2. All services are to be done according to procedure.
3. At NO time is a student to leave a client during a chemical service.
4. All State of Missouri Rules of Sanitation must be followed at all times.
5. At NO time will a student accompany a smoking client during a service.
6. Students must maintain a professional appearance while performing services
7. Students must conduct themselves with high professional ethics while working on clients.
8. Unprofessional conduct or language will not be tolerated while in the presence of our clientele.
9. No food, drink or personal items left at your station, manicure table or in the treatment rooms.

## **STUDENTS HAVING SALON/SPA SERVICES**

1. Students may have services; color, texture, facials, etc. on Tuesdays, Wednesdays and Thursdays, with Instructor and guest service coordinator permission. Personal services have to be approved prior to the starting of the service. All services will be marked off on the computerized appointment book. Student services may be moved or cancelled for a guest. No student services will be given on Friday or Saturdays.
2. Any student not maintaining satisfactory progress or while on LOA, may not receive student services at a discounted price or on the time clock. Students may come in during nonscheduled hours and pay full price for services rendered.
3. All services must be paid in advance of the service or full price will be charged
4. Evenings, Friday and Saturday's students will be charged full price for student services.

## **PERSONAL TELEPHONE USAGE**

Our phones are for business use only, therefore, personal phone calls will not be accepted by students. The front desk will take messages and the call may be returned on break by using a cell phone. Students may use their cell phone only on breaks and only in the student lounge or outside in the back of the academy.

## **PARKING**

Student parking is available in the parking lot located in front of the building, starting in the 4 -6<sup>th</sup> row and back. You are required to enter/leave from the student entrance/exit door in during daylight hours. The front is a shared entrance please be professional when entering into the school.

As with any other public parking area do not leave any valuables visible in your car. Crave Beauty Academy is not responsible for your car or valuables in your car. Students are required to enter and leave from the student entrance during the day. During the evening, the back door will be locked and not used after 6:00 p.m.

## **DUTIES**

1. A small housekeeping duty is to be done before you leave daily for sanitation requirements. These are posted. If you leave early, make sure your duty is done, either by you or someone else.

2. Your styling stations and mirrors, facial rooms are to be thoroughly cleaned and sanitized each day. Everything is to be stored in your locker, and all appliances are to be unplugged and put away before leaving each night.
3. Pick up after yourself, whether it is the student lounge, classroom, or on the service floor. It is your responsibility to take care of your personal belongings. All personal belongings may be stored in your locker. Do not carry any more money than you can afford to lose. No personal belongings are allowed on the service floor. NO purses allowed at station, classrooms, student lounge area, facial rooms, manicure tables, desk, or dispensary.
4. Students are responsible for keeping any area, where a guest is being worked on clean (example: shampoo bowl, dryer area, facial area, styling station, etc.) Put all items used back in their proper place. Pick up coffee cups, candy wrapper, magazines, dirty brushes, and combs, used towels, etc. Facial area and reception areas are not lounging areas. Smoking, eating, drinking, and gum chewing are not allowed on the service floor or classrooms. This includes the desk and dispensary areas. Smoking is not permitted in any area within the academy. Electronic cigarettes are considered smoking and not permitted. Students may have drinks in Crave cups ONLY in the classroom. Crave jackets may be worn over the student apron or smock. Other jackets are not to be worn during clock hours.

## **EQUIPMENT AND SUPPLIES**

Students are provided with a locker and a cosmetology roll-a-bout. Equipment and personal items should be stored in these lockers. Equipment should have your name or initials marked on it. Students are not permitted to leave their equipment or books on top of their roll-a-bouts or in the classroom or locker area unattended. The academy is not responsible for lost or stolen articles. Have your own equipment at academy, do not expect to borrow another student's. Before class, bring text, notebook, workbook, and pen. All students must have necessary equipment to perform guest services. All students must have required supplies and items for class. If student is not prepared for class, he/she may be sent home to get necessary items. Any time a student takes their equipment or supplied off the academy premises, including the last day, it could be inspected to insure you have only the equipment that belongs to you. Supplies from dispense, reception area, facial area or cupboard is to be signed out including product name, size and who received it. Personal belongings may not be placed on styling stations (example: pictures, notes, coats, purses, etc.). The academy is not responsible for student personal items, student kit, supplies.

Students cannot write, draw on roll-a-bouts. Students may mark their name on roll-a-bouts only.

## **FURNITURE**

CRAVE BEAUTY ACADEMY prides itself in having and maintaining quality equipment, styling stations, cosmetology furniture, advanced skin care treatment machines. Please take good care of our equipment and furniture.

## **LIBRARY**

The library is available for your convenience and to further your education. All books and videos are to be checked out by an instructor. Books must be returned by 4:45 PM. Books and videos must not leave the building.

## **TIPPING**

Students are allowed to receive tips, but it is at the prerogative of the guest as to how much they wish to give. A student may not bait guests (example: jar of coins, piggy bank, signs, QR codes etc.) for a tip. Tips are given directly to students from the guest. We are not responsible for tips.

## **STUDENT CAFÉ**

Our student café has a refrigerator and microwaves for students who wish to bring their lunch. The café is for the use of enrolled students, guests are not to be directed to the student café. Guests and clients are to be directed to the client service area.

Students are not to leave personal items unattended in the café. The Academy is not responsible for student's belongings.

The areas utilized for practical work are to be cleared between 11:30 and 1:00 pm to allow room for lunch periods. Cell phone use is permitted in designated areas only. Cell phones are not permitted in the classrooms, salon and spa areas.

## **RETAIL CENTER**

To expand the students, experience in prescribing professional products, we carry some of the industry's top professional products. We use these products on our clients while performing their services and give our students the necessary experience by most salons to develop and acquire the skill of retailing sales.

## **SPA/SKINCARE**

In our Skin Care/Spa area we offer treatments in one large spa room: the Spa area. The equipment available in the Spa includes: Microdermabrasion machine, Photo bio stimulation machine (light therapy), electrotherapy devices, cellulite reduction machine, galvanic and high frequency machine, spray tan machine and an Air brush machine.

## **MISCELLANEOUS**

Students and boyfriends/girlfriends will show no public display of affection on Academy property.

The use of profanity and vulgarity is prohibited on Academy premises and is cause for disciplinary action. Poor conduct and behavior abuse can be cause for dismissal.

Students are responsible to check ALL bulletins boards in the café and classrooms for announcements, updates, grade postings and scheduled changes.

Marketing items are provided for student use. All reproductions of Academy logos or use of the Crave Beauty Academy name must be authorized in writing by the Campus Director. No Privately made business cards can be allowed.

Each student is responsible for the condition of his or her assigned roll a bout and locker. Should this equipment be damaged, due to carelessness, neglect or vandalism, inside or outside of locker, that student will be held responsible for repairs.

Students are allowed to receive tips from their clients, “baiting” is not allowed (ex. A jar on the station). Staff members will not handle tips.

Visitors are to use the main entrance and remain in the client service area unless receiving a service. The café is reserved for the use of the enrolled students.

## **DRUG POLICY**

As required by the Drug-free schools and Communities Act Amendments of 1989, which added section 1213 to the Higher Education Act, and implemented at 34 C.F.R. Part 86, the undersigned Institution certifies that it has adopted and implemented a drug prevention program for its students and employees that, at a minimum includes the following:

CRAVE BEAUTY ACADEMY prohibits the unlawful possession, use or distribution, of illicit drugs and alcohol by students, on its property or as part of any of its activities. Any student found in violation of this rule will be immediately terminated.

Students will receive an information Drug Packet at Orientation. If someone is struggling with a drug or alcohol addiction, please call 1-877-335-HOPE (4673). The Drug Packet will have additional information and help numbers to assist you. Students may also request this information prior to orientation.

## **FAMILY EDUCATIONAL RIGHTS/PRIVACY ACT/STUDENT FILE ACCESS**

CRAVE BEAUTY ACADEMY fully complies with the Family Educational Rights and Privacy Act of 1974 (FERPA). This act provides that students and former students may inspect and review their educational records maintained by the academy. All students are guaranteed the right to access to their grades and records accumulated in their student file (a parent/guardian would afford the same right if the student were still a dependent). At the time of such access and review, the Director or Business Office Administrator shall be present for interpretation of the records. Educational records are defined by FERPA to include records, files, documents, and other materials that contain information directly related to students and are maintained by an educational agency or institution or by a person as published in the “Guidelines for post-secondary institutions for implementation of the family educational rights and privacy act of 1974 as amended”, Revised edition 1995, a publication of the American Association of Collegiate Registrars and Admissions Officers.

A student, parent/guardian must request in writing that the academy Director make the file available for such inspection. To review records, students and former students may go to the Business Office Administrator or Director, present valid photo ID, and ask to review the record. If it is inappropriate time to retrieve the record on short notice, students may be requested to leave their mailing address and the information will be mailed no later than ten (10) business days after the request.

Crave Beauty Academy will give annual notice to current students of their rights under the Act by publishing information online. New students will receive information concerning their rights under the Act through the distribution of an information sheet at orientation. Student records will be maintained for a minimum of five years.

## **DISCLOSURE OF INFORMATION**

The academy will disclose personally identifiable information from the student's record without written consent if the disclosure is:

1. To Federal and State authorities as listed in the Family Educational Rights and Privacy Act of 1974
2. To accreditation organization in order to carry out their accreditation function.
3. To comply with a judicial order or subpoena if the academy makes a reasonable effort to notify the student of the order or subpoena prior to the release of the information.
4. To persons responsible for determining eligibility for financial assistance for which the student has applied or received.
5. To protect the health or safety of another person.
6. To organizations sponsoring this student by paying the full cost of tuition directly to the academy.

The academy will not disclose information to any third party without the written consent of the student, (parent/guardian if the student is a dependent) unless otherwise required by law. Each request must specify the person/organization to whom the disclosure may be made and information that may be disclosed.

For further information concerning your FERPA rights, please contact the Business Office.

## **CAREER ADVISEMENT /JOB PLACEMENT**

1. A student report is available, the advisor assigned to that student reviews the students' progress with the student. Upon satisfactory completion or the prescribed course, the academy will grant a diploma to the student. Placement assistance, such as resume writing, mock job interviews, salon exposure, distributor and manufacturer job requirements is available to our students during enrollment. We also offer our Rising Star Program where salons come to our academy and set up booths where students meet and talk with owners and managers of salons. Crave Beauty Academy cannot guarantee employment.
2. Students may consult with the Admissions office for assistance with roommate needs, part-time job placement, scholarship assistance, etc. All personal problems are strictly confidential and will be directed to the proper support groups, family or assisting agencies.
3. CRAVE BEAUTY ACADEMY places heavy emphasis on job placement for its graduates. Although the academy cannot guarantee any student a job, past successful placements of students indicate CRAVE BEAUTY ACADEMY focuses on this area. The placement office maintains close contact with salon owners and stylist through its association with a national beauty supply and equipment distributor within a professional network comprised of cosmetologist, estheticians, nail technicians and massage therapists. As well as additional contacts through professional beauty partners, such as Pivot Point International, American Association of Cosmetology Schools and Salon Owners.

## **RECORD MAINTENANCE**

1. CRAVE BEAUTY ACADEMY shall maintain and make available for inspection by the Department of Education student records in the Director's office. Records are maintained for a duration of 10years.
2. CRAVE BEAUTY ACADEMY enrollment agreement, student body progress report, plus the exit interview all provide the Department with the necessary information listed in Title 92, Chapter 41, 004, 11.



## **STUDENT GRIEVANCE POLICY**

1. The grievance procedure is available to any student who believes that an academy decision or action has adversely affected his/her status, rights, or privileges as a student. The purpose of the procedure is to provide a prompt and equitable process of resolving student grievances. The student should register the complaint in writing within 60 days of the date that the act which is subject of the grievance occurred.
2. Students with grievances must first make a reasonable effort to resolve the issue on an informal basis with the instructor or administrative personnel. If the issue is not resolved satisfactorily, the complaint should be submitted in writing to the Director and outline the nature of the complaint.
3. The Director will meet with the complainant within 15 days to try to resolve the issue. If the issue cannot be resolved the academies complaint committee, consisting of the Executive Director, Campus Director, Business Office Administrator, and Student Representative will meet within 21 days of the receipt of the written complaint to resolve the situation. The complaint committee has 15 days to act on the allegations and respond in writing to the complainant. If the complainant wishes to pursue the matter further, after the above required steps have been taken, complaint forms are available through our accrediting agency. NACCAS, 3015 Colvin Street, Alexandria, VA 22314.

## **FACULTY**

In an effort to ensure the highest quality of training possible, the CRAVE BEAUTY ACADEMY teaching staff are selected on the basis of academic and technical training and practical professional experience. The teaching staff is drawn from qualified persons in the educational community and from professional organizations, CRAVE BEAUTY ACADEMY rigorous faculty selection process ensures that its faculty represents a blend of theory and practical experience essential to meeting the learning needs of students preparing for careers in cosmetology.

## **EMERGENCY EVACUATION/LOCKDOWN PROCEDURES**

Crave Beauty Academy has implemented and trained our staff on procedures should an emergency event occur at the Campus. Students are to listen to the faculty and follow instructions during such an event.

The Crave Beauty Academy Emergency Evacuation and Lockdown Procedures are reviewed at orientation and again twice a year during Daylight Savings Time.

If you would like additional information, please see the Director.

## **CRIME AWARENESS AND CAMPUS SECURITY**

Crave Beauty Academy's Campus Crime Report and Statistics are available in the administrative offices. Our report and statistics are updated annually and distributed to staff and students as well as published in our manuals and catalogs

1. The academy does not employ private security personnel. Therefore, all incidents of a criminal or emergency nature are reported to the local agency of jurisdiction. 911 should always be used in emergency situations.
2. Any employee witnessing any form of criminal action or other emergency should report it to a Campus official on duty. The official on duty will investigate the incident and report it to the local

police department. The official will prepare a memorandum regarding the incident and submit to the Campus Director.

3. All facilities are locked during non-business hours. During non-business hours only, authorized personnel are permitted on the premises.

4. During orientation, student gatherings and staff meetings, students and employees are reminded that they can assist in crime prevention by ensuring that all doors are locked; that they do not walk alone to automobiles or public

transportation facilities and that they report any suspicious situations to the academy official.

5. Whenever any of the following crimes occur on campus, the information is reported to local police agencies and recorded in a memorandum. These statistics are disclosed to students and employees every year.

	<b>2020</b>	<b>2019</b>	<b>2018</b>
A. Murder	0	0	0
B. Non-Negligent manslaughter	0	0	0
C. Negligent manslaughter	0	0	0
D. Forcible sex offenses	0	0	0
E. Non-Forcible sex offenses	0	0	0
E. Robbery	0	0	0
F. Aggravated Assault	0	0	0
G. Burglary	0	0	0
H. Motor vehicle theft	0	0	0
I. Arson	0	0	0
J. All hate crimes involving injury	0	0	0

Whenever an arrest is made for the following violations stated below, the academy records the incident and reports the statistics to students and employees every year.

A. Liquor Violations	0	0	0
B. Drug Violations	0	0	0
C. Weapon Possessions	0	0	0

6. The sale/use of alcohol and illegal drugs are not permitted in this academy or its adjacent parking facilities. Anyone observed using illegal drugs and any underage alcoholic consumer will be referred to local police authorities.

The academy has in place a Drug and Alcohol Abuse Prevention Program as required under Public Law 101-226.

7. Students and Faculty are encouraged to be knowledgeable about their surroundings. Information regarding registered sex offenders can be obtained at the following sites

[Http://www.nsopr.gov](http://www.nsopr.gov)

[Http://www.missouri.gov/mbi](http://www.missouri.gov/mbi)

8. Firearms of any kind are prohibited on campus property. Reports of individuals in possession of any type of dangerous weapon should be made to a campus official immediately.

9. The campus will post Notices/Warnings on the student and Faculty bulletin boards, make public announcements, send e-mail notifications (text message when available) when information on a situation that may be dangerous to students, faculty, or guests is made known to us, so they may take appropriate precautions.

10. In the event of an emergency lock down, Crave Beauty Academy will notify students and staff within 30 minutes of the event.

11. Campus Security Packet will be handed out at student orientation. The student may also request the campus security packet prior to orientation.

\*Security report and detailed information is located in the Crave Beauty Academy Annual Security report.

## **ADDITIONAL CONSUMER INFORMATION**

### **Consumer Information - Location and Assistance**

Students may obtain the following information from our Administrative, Business Office and Admissions Personnel

- Financial Assistance-*Business Office, Admissions tour packet, Student Handbook*
- Enrollment Costs-*Business Office, Admissions packet, Handbook, website*
- Kit and Supplies Disbursement, *Orientation, Handbook*
- Student Loan Obligations, Counseling & Repayment- *Business Office*
- Graduation, Completion Rates, Placement-*Admissions Office, tour packet, website*
- Institution Accreditation and Licensing –*Administrative Office, Handbook*
- Satisfactory Progress Policy-*Administrative Office, Handbook*
- FERPA– (Family Educational Rights/Privacy) *Administrative Office, Handbook*
- Security Policies & Crime Statistics-*Administrative Office; stats in Handbook*
- Student Body Diversity-*Website*
- Transferability of Credit-*Handbook*
- Cancellation and Refunds-*Business Office, Handbook, Enrollment Contract*
- Course Outlines and Objectives- *Handbook*
- Drug and Alcohol Abuse Prevention-*Administrative Office, Orientation Material*
- Voter Registration Application-*Orientation Material*
- Copyright Policy-*Handbook*
- Violence Against Women Act - *Administrative Office, Orientation Material*
- **Additional information on Sex and Drug abuse – Business Office**
- **Emergency Evacuation and Lock Down Procedure – Administrative Offices**
- Cyber Security policy – *Administrative Offices*

2019 Institution Overall Outcome Rates; Graduation 76.28%, Placement 66.39%, Licensure 88.30%

### **AVAILABILITY OF GED PROGRAMS**

Crave Beauty Academy DOES NOT administer GED testing. However, we can recommend off-site facilities for additional information. Crave Beauty Academy admits students who have a high school diploma/GED that is recognized by the Missouri State Board of Cosmetology and Barber Examiners.

### **VACCINATION POLICY**

Crave Beauty Academy does not require vaccinations for admission into our programs. However, Crave Beauty Academy does encourage each student to take responsibility for his or her individual health and wellness. Anyone interested in getting more information about vaccinations or free or reduced-price clinics offering vaccinations and other health services should contact their local public health department or consult with their health care provider. Information can also be found at [www.stlcounty.org](http://www.stlcounty.org)

### **VOTER REGISTRATION**

**Crave Beauty Academy does not require students to be registered and to vote for admission into our programs. However, voter registration applications are distributed during the student's orientation.**

### **STATEMENT OF OWNERSHIP**

Crave Beauty Academy LLC

Crave Beauty Academy assumes full responsibility for the agreement between the Academy and the student. The school does not discriminate in its academic programs, or in any of its

employment practices because of race, color, ethnic origin, sex, age, religion or handicap/disability.

**AFFILIATIONS AND LICENSING**

Pivot Point International Academy  
1560 Sherman Avenue, Suite 700  
Evanston, IL 60201 (800)886-4247

[www.pivot-point.com](http://www.pivot-point.com)

Missouri State Board of Cosmetology and Barber Examiners  
3605 Missouri BLVD.  
Jefferson City, MO 65109  
(573) 752-1052

[www.pr.mo.gov.org](http://www.pr.mo.gov.org)

National Accrediting Commission  
of Career Arts and Sciences (NACCAS)  
3015 Colvin Street  
Alexandria, VA 22314 (703) 600-7600

[www.naccas.org](http://www.naccas.org)

**VETERANS ADMINISTRATION**

Educational Institutions must have a policy that ensures they will not impose any penalty, including the assessment of late fees, the denial of access to classes, libraries or other institutional facilities, or the requirement of Chapter 31 or Chapter 33 recipient borrow additional funds to cover the individual's inability to meet his or her financial obligations to the institution due to the delayed disbursement of a payment by the US department of Veteran Affairs.

Crave Beauty Academy will not assess any late fees for student with veteran's administration financial disbursements.

**STUDENT GRIEVANCE POLICY**

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2. Students with grievances must first make a reasonable effort to resolve the issue on an informal basis with the Instructor or administrative personnel. If the issue is not resolved satisfactorily, the complaint should be submitted in writing to the Director and outline the nature of the complaint.
3. The Director will meet with the complainant within 15 days to try to resolve the issue. If the issue cannot be resolved the academy's complaint committee, consisting of the Executive Director, Campus Director, Business Office Administrator, and Student Representative will meet within 21 days of the receipt of the written complaint to resolve the situation. The complaint committee has 15 days to act on the allegations and respond in writing to the complainant. If the complainant wishes to pursue the matter further, after the above required steps have been taken, complaint forms are available through our accrediting agency. NACCAS, 3015 Colvin Street, Alexandria, VA 22314.

## **ACADEMY STAFF TEAM**

### **Administration**

Kim McIntosh  
Jill Dunn  
Haley Townshend

### **Title**

President / Director  
Business Office Administrator  
Administrative Assistant

### **Educators**

Dena Moss  
Diana Campana  
Erin Piazza  
Micheala Burns  
Georgia Bevard  
Kennedy Davis

Educator / Team Leader  
Educator / Student Advisor  
Educator  
Educator  
Educator  
Educator

### **Guest Services**

Ashley Thomas  
Tamera Lopiccolo  
Teresa Garrison

Guest Service Coordinator / Nail Educator  
Guest Service coordinator / Educator  
Guest Service Coordinator

### **Corporate / Home Office**

Stacey Peters  
Hollie Holtzinger

Executive Director  
Executive Administrative Assistant

**POLICY ACKNOWLEDGEMENT**

I \_\_\_\_\_, hereby have had the opportunity to review and read the student policy handbook as dated, and I understand and agree to abide by the contents of this student catalog and handbook. I agree to abide by the Academy rules and policies for the duration of my tenure as a student of CRAVE BEAUTY ACADEMY.

\_\_\_\_\_  
Name of Student

\_\_\_\_\_  
Signature of Student

\_\_\_\_\_  
Date